

GOLF

ACTIVE GOLF ENTHUSIAST

Golflehti is Finland's largest sports magazine, loved by golf enthusiasts. Readers read Golflehti actively and pay attention to the advertising. Golflehti readers have purchasing power and are well educated. Typical readers are senior managers or senior clerical staff, and they are often also in charge of purchases in the company they represent. They are also active in other sports. **Golfpiste.com** is Finland's leading online service for golf, and the primary source of information for golf enthusiasts. Every day, a wealth of edited content is published on the web-site, and golfers also have access to the wide-ranging services on the site, which are continuously developed. The exchange at Golfpiste.com is an active trading place for shares, playing rights, golf gear, and equipment. In a short time, the online store at Golfpiste.com has become a popular trading place for products sold by golf clubs.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804,
PunaMusta Oy Joensuu, Kosti Aaltosen tie 9,
80140 Joensuu, Finland

NUMBER OF ISSUES

4 issues per year

SIZE OF THE MAGAZINE

217 x 280

PRINTING METHOD

Offset

BINDING

Liimabinding

NUMBER OF READERS

158 000

PRICES

SIZE	PRICE €
2/1	9 080
1/1	5 410
1/2	3 350
1/4	1 950
2. COVER	6 280
3. COVER	6 280
BACK COVER	6 280
1. SPREAD	9 630
2. SPREAD	9 630

TIMETABLE FOR 2021

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	3.3.	5.2.	12.2.	Golf fair, beginner's guide.
2	5.5.	8.4.	14.4.	Golf equipment.
3	30.6.	3.6.	10.6.	Travelling in Finland.
4	20.10.	24.9.	1.10.	Travelling and training in the winter.

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