

MODERN MOTOR BOATER

Kippari is a magazine for people who enjoy the speed, splashes, and other joys of motor boating. The magazine provides valuable information for people who use their boats for travelling, excursions, and fishing, and for those who take a ferry to their summer cottage on an island, whatever the weather. The tests and measurements in the magazine show the best way to run a motor boat economically and in the correct position. As well as testing new boats and motors, Kippari also tests used ones and provides useful maintenance advice for DIY repairs. And Kippari always has room for classic motor boats. **Kipparilehti.fi** extends the services to readers online. The content includes information on guest marinas, fuel distribution points, and current weather data.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Annika Siimula, tel. +372 50 555 10,
Kroonpress AS, Tähe 133, Tartu 51013,
Estonia

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching,
issue 2 adhesive binding

NUMBER OF READERS

63 000

PRICES

| SIZE | PRICE € | ISSUE 2 |
|------------|---------|---------|
| 2/1 | 3 600 | 4 230 |
| 1/1 | 2 000 | 2 350 |
| 1/2 | 1 360 | 1 600 |
| 1/4 | 1 000 | 1 180 |
| 2. COVER | 2 200 | 2 590 |
| 3. COVER | 2 200 | - |
| BACK COVER | 2 200 | - |
| 1. SPREAD | 3 960 | 4 650 |
| 2. SPREAD | 3 960 | 4 650 |

TIMETABLE FOR 2021

| ISSUE | PUBL. DATE | RESERV | MATERIALS | SPECIAL THEME |
|-------|------------|--------|-----------|---|
| 1 | 14.1. | 11.12. | 17.12. | The big accessory issue. Testing an interesting new boat. Research by agreement. |
| 2 | 4.2. | 8.1. | 15.1. | Comparing small boats for the summer house. Buyer's guide. Research by agreement. |
| 3 | 11.3. | 12.2. | 19.2. | The big engine issue. Research by agreement. |
| 4 | 8.4. | 10.3. | 17.3. | Electronics issue: instructions for beginners, new products. Research by agreement. |
| 5 | 6.5. | 9.4. | 16.4. | Used boats, beginning of the boating season. Research by agreement. |
| 6 | 10.6. | 14.5. | 21.5. | A guide for novice boaters. Research by agreement. |
| 7 | 8.7. | 10.6. | 17.6. | Nautical tourism. Applications. Research by agreement. |
| 8 | 12.8. | 16.7. | 23.7. | Current boat comparison. Research by agreement. |
| 9 | 9.9. | 13.8. | 20.8. | New boats, fishing boat review. Research by agreement. |
| 10 | 14.10. | 17.9. | 24.9. | Autumn maintenance. Research by agreement. |
| 11 | 11.11. | 15.10. | 22.10. | Current accessory comparison. Research by agreement. |
| 12 | 9.12. | 11.11. | 18.11. | Luxury and dream boats. Research by agreement. |