

ACTION-PACKED AND CHEERFUL

Koululainen readers are inquisitive primary school pupils. Stories on teen idols and hobbies, and on films, music, and games make sure that kids read their magazine from cover to cover. **Koululainen.fi** keeps kids entertained with fun tests, videos, and discussions.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

217 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF COPIES PRINTED

16 000

PRICES

| SIZE | PRICE € |
|------------|---------|
| 2/1 | 4 250 |
| 1/1 | 2 360 |
| 1/2 | 1 610 |
| 1/4 | 1 180 |
| 2. COVER | 2 600 |
| 3. COVER | 2 600 |
| BACK COVER | 2 600 |
| 1. SPREAD | 4 680 |

TIMETABLE FOR 2021

| ISSUE | PUBL.DATE | RESERV | MATERIALS | SPECIAL THEME |
|-------|-----------|--------|-----------|---|
| 1 | 13.1. | 11.12. | 18.12. | Presenting the winner of the Fairest Class competition. Music extra. Favourites from Finland and abroad. |
| 2 | 10.2. | 15.1. | 22.1. | Pet extra: purchasing and caring for your pet. |
| 3 | 10.3. | 12.2. | 19.2. | The big science issue. Testing chocolate Easter eggs. |
| 4 | 7.4. | 10.3. | 17.3. | YouTube and Tik Tok extra. Being online safely. |
| 5 | 5.5. | 9.4. | 16.4. | Out and about in nature. Yard animals. |
| 6 | 2.6. | 6.5. | 14.5. | Summer vacation begins! Games and activities for the yard, outdoor hobby equipment. |
| 7 | 7.7. | 10.6. | 17.6. | Koululainen summer: a hefty package of fun activities and reading for the holidays. |
| 8 | 4.8. | 9.7. | 16.7. | School's about to start! The nicest gear and clothes for school. The launch of the Fairest Class competition. |
| 9 | 8.9. | 13.8. | 20.8. | Hobby extra. Kids tell how they found their favourite hobby. The pet of the year competition begins. |
| 10 | 13.10. | 17.9. | 24.9. | Science extra. Records and experiences. Halloween treats and decorations. |
| 11 | 10.11. | 15.10. | 22.10. | Autumn pet issue. Lovely animal friends in stories and posters. |
| 12 | 8.12. | 11.11. | 18.11. | Christmas crafts and DIY gifts. The best books and games for the holiday. |