

Maalla

COUNTRY-ROMANTIC

Maalla is a rustic lifestyle and interior decoration magazine that presents beautiful homes and the rural lifestyle. Maalla readers love interior decorating, handicrafts, and gardening. They are interested in traditional building materials and hungry for ideas for renovating their home and garden and making use of natural materials.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Katrin Taaring, tel. +372 511 0032,
Printall AS, Tala 4, 11415 Tallinn, Estonia

NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

105 000

PRICES

SIZE	PRICE €
2/1	8 315
1/1	4 620
1/2	3 140
1/4	2 310
2. COVER	5 090
3. COVER	5 090
BACK COVER	5 090
1. SPREAD	9 150

TIMETABLE FOR 2021

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	13.1.	11.12.	18.12.	Winter in the countryside: renovate, repair, and maintain your country home. By the open fire: hearths, fireplaces, wood-heated furnaces and stoves.
2	10.2.	15.1.	22.1.	Working remotely at your holiday home. Build a functional workspace. Houseplants for a traditional home. Curtain guide.
3	10.3.	12.2.	19.2.	Spring is in the air. Spring flowers, seedlings, and seeds. New colours and wallpaper for the country home. New dishes.
4	14.4.	17.3.	24.3.	The big garden issue. New textiles for the home.
5	12.5.	16.4.	23.4.	Lovely in the yard: yard furniture, decor for the terrace and seating areas. The first tastes of spring.
6	9.6.	14.5.	21.5.	Midsummer party at the summer house: place settings, menu and sauna accessories. Bouquets of flowers grown from seeds. Finland travel tips.
7	14.7.	17.6.	24.6.	An active countryside holiday: camping, picking berries or mushrooms and orienteering. Harvest delicacies. A medicine cabinet for the summer house.
8	18.8.	23.7.	30.7.	Theme issue: traditional construction: Learn for yourself, this is how to find experts. Lighting for a country home.
9	15.9.	20.8.	27.8.	A look at the kitchen. New home appliances.
10	13.10.	17.9.	24.9.	Maalla Vintage: special issue. How to buy, sell and recognize the most interesting vintage treasures. Price guide.
11	10.11.	15.10.	22.10.	Maalla Christmas. A cosy countryside Christmas. From Christmas preparations to the Christmas-Eve dinner table. DIY ideas from festive treats to decorations and place settings.

Updated on this page: