

THINKING OPINION-LEADER

Suomen Kuvalehti reports the backgrounds to domestic and international events from many angles, reliably, and independently. The enjoyable in-depth articles in Suomen Kuvalehti are written by award-winning reporters. This is why the average reader spends as much as 112 minutes reading an issue of Suomen Kuvalehti. Suomen Kuvalehti is the most interesting and surprising media outlet in Finland, both as a magazine and as a channel for news and current affairs. We are also active participants in debates on social media. Every week, Suomen Kuvalehti reaches around 200,000 Finns on Facebook, Twitter, and Instagram. In addition, **Suomenkuvalehti.fi** is a prominent online actor, publishing news and background analyses every day, along with insightful blog posts.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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UPC Print, Gerbyntie 18, 65230 Vaasa,
Finland

NUMBER OF ISSUES

49 issues per year, 3 double issues

SIZE OF THE MAGAZINE

210 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

304 000

PRICES

SIZE	PRICE €
2/1	11 680
1/1	6 490
1/2	4 400
1/4	3 250
BACK COVER	7 140
3. COVER	7 140
1. SPREAD	12 850

TIMETABLE FOR 2021

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	31.12.	9.12.	14.12.	Research by agreement.
2	15.1.	28.12.	4.1.	Research by agreement.
3	22.1.	7.1.	12.1.	Research by agreement.
4	29.1.	14.1.	19.1.	Training. Research by agreement.
5	5.2.	21.1.	26.1.	Research by agreement.
6	12.2.	28.1.	2.2.	Research by agreement.
7	19.2.	4.2.	9.2.	Research by agreement.
8	26.2.	11.2.	16.2.	Research by agreement.
9	5.3.	18.2.	23.2.	Research by agreement.
10	12.3.	25.2.	2.3.	Research by agreement.
11	19.3.	4.3.	9.3.	Research by agreement.
12	26.3.	11.3.	16.3.	Research by agreement.
13-14	1.4.	17.3.	22.3.	Municipal elections. Research by agreement.
15	16.4.	30.3.	6.4.	Research by agreement.

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
16	23.4.	8.4.	13.4.	Research by agreement.
17	30.4.	15.4.	20.4.	Research by agreement.
18	7.5.	22.4.	27.4.	Research by agreement.
19	14.5.	28.4.	3.5.	Research by agreement.
20	21.5.	5.5.	10.5.	Research by agreement.
21	28.5.	12.5.	18.5.	Research by agreement.
22	4.6.	20.5.	25.5.	Research by agreement.
23	11.6.	27.5.	1.6.	Research by agreement.
24	18.6.	3.6.	8.6.	Research by agreement.
25-26	24.6.	9.6.	14.6.	Research by agreement.
27	9.7.	23.6.	29.6.	Research by agreement.
28	16.7.	1.7.	6.7.	Research by agreement.
29	23.7.	8.7.	13.7.	Research by agreement.
30	30.7.	15.7.	20.7.	Research by agreement.
31	6.8.	22.7.	27.7.	Research by agreement.
32	13.8.	29.7.	3.8.	Research by agreement.
33	20.8.	5.8.	10.8.	Research by agreement.
34	27.8.	12.8.	17.8.	Research by agreement.
35	3.9.	19.8.	24.8.	Research by agreement.
36	10.9.	26.8.	31.8.	Research by agreement.
37	17.9.	2.9.	7.9.	Research by agreement.
38	24.9.	9.9.	14.9.	Research by agreement.
39	1.10.	16.9.	21.9.	Research by agreement.
40	8.10.	23.9.	28.9.	Research by agreement.
41	15.10.	30.9.	5.10.	Research by agreement.
42	22.10.	7.10.	12.10.	Research by agreement.
43	29.10.	14.10.	19.10.	Books for autumn 2021. Research by agreement.
44	5.11.	21.10.	26.10.	Research by agreement.
45	12.11.	28.10.	2.11.	Research by agreement.
46	19.11.	4.11.	9.11.	Research by agreement.
47	26.11.	11.11.	16.11.	Research by agreement.
48	3.12.	18.11.	23.11.	2021 books of the year. Research by agreement.
49	10.12.	24.11.	29.11.	Research by agreement.
50	17.12.	1.12.	7.12.	Research by agreement.
51-52	23.12.	9.12.	14.12.	Research by agreement.