

# Kotiliesi

## INSPIRING AND FULL OF LIFE

Kotiliesi brings ideas and inspiration to all women, from grandmothers to granddaughters. Finland's oldest magazine brand specialises in food, interior decoration, and health. Every month, Kotiliesi reaches up to five million visitors online. The largest group of online users are urban women aged 25-34 who visit the website on their phones. Through the social media channels, Kotiliesi reaches 150,000 Finns every week. Every issue of Kotiliesi is filled with articles on health, as well as factual, nostalgic, and human-interest stories and cultural tips. Kotiliesi.fi is also the home of Finland's most popular baking blog Suklaapossu and versatile food blog Himahella. The much-loved Maalla brand has also found its digital home at [Kotiliesi.fi](https://www.kotiliesi.fi).

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

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#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

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#### NUMBER OF ISSUES

26 issues per year

#### SIZE OF THE MAGAZINE

230 x 297

#### PRINTING METHOD

Offset

#### BINDING

Adhesive binding

#### NUMBER OF READERS

201 000

### PRICES

SIZE	PRICE €
2/1	11 150
1/1	6 190
1/2	4 210
1/4	3 100
2. COVER	6 810
BACK COVER	6 810
1. SPREAD	12 270
2. SPREAD	12 270

## TIMETABLE FOR 2021

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	7.1.	7.12.	11.12.	Delicious and light vegetarian dishes for everyday life. The best home workout equipment, web apps and exercise outfits. Research by agreement.
2	21.1.	18.12.	29.12.	Climate-friendly food: Finnish fish, beans, potatoes, cabbage and root vegetables. A functional office at home. Cheering up adult sex. Research by agreement.
3	4.2.	11.1.	15.1.	Let's celebrate Valentine's Day! Little sweets for Valentine's Day. Timeless Finnish interior design classics from generation to generation. Interpersonal relationships prolong life. Research by agreement.
4	18.2.	25.1.	29.1.	A caregiver's guide. Beloved retro foods with a new twist. Spring care for indoor plants. Help with incontinence. Research by agreement.
5	4.3.	8.2.	12.2.	Dumplings and other trendy Asian treats. Campervan holiday: renting, buying, and the most popular routes. Health: nail damages and treatment. Research by agreement.
6	18.3.	22.2.	26.2.	Lovely pastries for a spring spread. Surprising potato treats. Research by agreement.
7	31.3.	5.3.	11.3.	Sweets for the Easter spread. Seasonal delicacy: rack of lamb. Spring party table settings and decoration. Research by agreement.

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8	15.4.	18.3.	23.3.	<b>The garden theme issue.</b> Lovely inspiration for the home gardener. All garden trends. Research by agreement.
9	22.4.	25.3.	31.3.	May Day celebrations: mead, filled doughnuts, and some new challengers. Terrace furniture. Improve joint well-being. Research by agreement.
10	6.5.	12.4.	16.4.	Modern grannies! Happy Mother's Day! theme issue. The most beautiful cakes and Swiss rolls. Sparkling wines tested. Changeover for three generations. Does a genetic test reveal hereditary diseases? Research by agreement.
11	20.5.	23.4.	29.4.	Spring party: the best sandwich cake recipes. Testing new ice cream flavors. Gift ideas for graduation. Research by agreement.
12	3.6.	7.5.	14.5.	Secret Finnish love stories. Sizzling on the barbeque: new barbeque flavours. Opening up the summer house: small renovations and new interior designs. Tick repellents for humans and pets. Research by agreement.
13	17.6.	24.5.	28.5.	Oh, remember! The all-time greatest stars of Finland. Trendy summer salads and easy pie recipes for the boat and cottage. Decorate and dress in the archipelago style. Research by agreement.
14	1.7.	4.6.	10.6.	Baking with fresh berries: bilberries, strawberries, currants. Superfast treats with ready-made dough. <b>The most interesting highlights of the Lohja Housing Fair.</b> Research by agreement.
15	15.7.	18.6.	24.6.	A lovely crayfish party: treats and decorations. Annoying gout. Research by agreement.
16	5.8.	12.7.	16.7.	Summer preservation guide. Late summer flowering. Research by agreement.
17	19.8.	26.7.	30.7.	Easy everyday recipes. The best chicken dishes. Boost your immunity with supplements. August atmosphere for the summer house and terrace. Research by agreement.
18	2.9.	9.8.	13.8.	The big back issue: how to beat back problems. Wonderful harvest flavours. <b>Autumn interior design trends – Habitare.</b> Research by agreement.
19	16.9.	23.8.	27.8.	Books for autumn. Bowls and steamer baskets. Weekend cultural getaways, the best exhibitions and theatres. Research by agreement.
20	30.9.	6.9.	10.9.	Baking with lingonberry and apple. A new look for the kitchen and dining area. Research by agreement.
21	14.10.	20.9.	24.9.	Genealogy: I found a lost relative. Lovely stews and oven dishes. How to clean and always keep your home organized. Take care of your voice. Research by agreement.
22	21.10.	27.9.	1.10.	<b>Dream Christmas – special edition.</b> Christmas crafts, decorations, baking and small snacks for Christmas parties. New mulled wines. Research by agreement.
23	4.11.	11.10.	15.10.	Abdominal well-being – special edition: stomach ulcer and acid problems. Wild game, mushrooms and treasures from the freezer. Home lighting. Research by agreement.
24	18.11.	25.10.	29.10.	Books for Christmas and the most wonderful recipes from new cookbooks. Christmas gifts for the cook, the homebody, and the decorator. Gift wines. Research by agreement.
25	2.12.	8.11.	12.11.	Kotiliesi's big Christmas spread. Christmas root-vegetable casseroles with new spices and condiments. Research by agreement.
26	16.12.	19.11.	25.11.	New Year's Eve party: fondue and raclette. Fashion and party vibe. Research by agreement.

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19.4.2021 theme for issue 11; 29.3.2021 theme for issue 21