



PASSIONATE ENTHUSIAST

Vauhdin Maailma (VM) is the respected voice of Finnish motor sports. VM does more than report on races; it really goes into the background of events and phenomena, with the kind of expertise only found at Vauhdin Maailma. While others report on what happened, VM gives grounds and reasons. VM is, as its name suggests, the world of speed. Rally racing, formula racing, motorcycles, gravel or tarmac, snow or ice. VM is also a solid information pack that presents various racing vehicles through test drives and technical articles.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Pekka Sälpäkivi, tel. +358 3 423 5761,
PunaMusta Forssa, Viksbergintie 2-4,
30300 Forssa, Finland

NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

210 x 292

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

63 000

PRICES

SIZE	PRICE €
2/1	4 500
1/1	2 500
1/2	1 700
1/4	1 250
2. COVER	2 750
3. COVER	2 750
BACK COVER	2 750

TIMETABLE FOR 2021

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	18.1.	16.12.	22.12.	The rally ranking series is starting up. Comprehensive information package on the World Rally Cup and SM-rankings rules, cars, rounds, and starting positions.
2	15.2.	20.1.	26.1.	The Finnish competition season is at its fiercest. Observations from different series in addition to race stories.
3	15.3.	17.2.	23.2.	F1 advance issue. Everything necessary for the upcoming World Championship season.
4	12.4.	15.3.	19.3.	Background to the events of the winter season from both the Finnish Championships and the World Championships.
5	10.5.	14.4.	20.4.	The Finnish race season begins. All asphalt tracks in Finland are presented, including the so-called training tracks.
6	7.6.	11.5.	18.5.	MotoGP and KymiRing. An outline for KymiRing's upcoming top event.
7	12.7.	15.6.	21.6.	Rarer motorsports from us and elsewhere.
8	30.8.	4.8.	10.8.	Electric cars and motorbikes in motorsports.
9	20.9.	25.8.	31.8.	Neste Rally Finland's advance issue. Information package on Rally Finland and the history of rally in Finland even prior to Neste Rally Finland.
10	25.10.	29.9.	5.10.	Extensive race report and various results from The Finnish Rally Championship.
11	13.12.	16.11.	22.11.	The Finnish ranking. Successes of the last competition season by sport.

Updated on this page:

28.4.2021 issues 7, 8, 9 and 10 special theme, issue 7 publishing, reservation and material dates