

ALIBI

FOR FANS OF ENTERTAINMENT, SPORTS, AND GAMES

Alibi is the only crime magazine in Finland. Alibi focuses on the new phenomena in crime, the most unusual legal cases, and the stories of the victim and perpetrator of the crime. The Alibi reader is interested in excitement, competitions, matches, games, new products, and fresh phenomena. Interests include films, motor vehicles, and mobile phones.

The [Alibi.fi](http://alibi.fi) web visitor searches for information about crimes and their background. The website publishes the most interesting news of the week and there are non-stop scandalous articles online.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Tuula Ekoluoma, tel. +358 06 321 8019, UPC Print, Gerbyntie 18, 65230 Vaasa

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

52 000

TIMETABLE 2022

ISSUE	PUBL.DATE	RESERV	MATERIALS
1	22.12.	25.11.	2.12.
2	28.1.	3.1.	11.1.
3	25.2.	1.2.	8.2.
4	1.4.	8.3.	15.3.
5	6.5.	8.4.	19.4.
6	3.6.	9.5.	16.5.
7	1.7.	6.6.	13.6.
8	5.8.	12.7.	19.7.
9	2.9.	9.8.	16.8.
10	7.10.	13.9.	20.9.
11	4.11.	11.10.	18.10.
12	2.12.	8.11.	15.11.

PRICES

SIZE	PRICE €
2/1	4 100
1/1	2 280
1/2	1 550
1/4	1 140
2. COVER	2 510
3. COVER	2 510
BACK COVER	2 510