

# Deko

## BEAUTIFUL HOMES, EASY-GOING IDEAS

Deko is an open-minded, relaxed, and admired modern interior design magazine. Its strong atmosphere works for both small and large home. Hilarious ideas meet practical and insightful solutions. Deko readers are young or youthful urbanites who enjoy a beautiful home, design, travel, and art. Deko introduces the most interesting people, the best home ideas, and guides and advises on how to decorate more beautifully, functionally, and ethically. Deko's main idea is that beautiful interior design doesn't necessarily have to be expensive.

Deko appears 11 times per year and publishes a comprehensive housing fair guide every year. Deko is published in digital format at [Kotiliesi.fi](http://Kotiliesi.fi). The site also offers plenty of news about the field, inspiration, and current affairs. Deko is also very active on social media channels, especially Instagram and Pinterest, where it is one of the most followed media brands.

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

[yrityspalvelu@otavamedia.fi](mailto:yrityspalvelu@otavamedia.fi)  
tel. +358 50 346 1574

#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804, PunaMusta Joensuu, Kosti Aaltosen tie 9 (PL 99), 80140 Joensuu

#### NUMBER OF ISSUES

11 issues per year

#### SIZE OF THE MAGAZINE

230 x 297

#### PRINTING METHOD

Offset

#### BINDING

Adhesive binding

#### NUMBER OF READERS

97 000

Issue 7 is the official interior decoration catalogue of Housing Fair Finland.

### PRICES

SIZE	PRICE €	ISSUE 7
2/1	8 680	10 720
1/1	4 820	5 960
1/2	3 280	4 060
1/4	2 410	2 980
2. COVER	5 310	6 570
3. COVER	5 310	-
BACK COVER	5 310	-
1. SPREAD	9 550	11 790
2. SPREAD	9 550	11 790
MIDDLE SPREAD	-	11 790

### TIMETABLE FOR 2022

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	5.1.	7.12.	14.12.	Tame the chaos of the home: a functional hallway, walk-in closet and closet. Warm home textiles. Personality with art and compositions.
2	2.2.	4.1.	12.1.	Trendy 70s homes. Great new things for the kitchen. New look at a low price: doors, fittings, pulls, tiles, paints. Beautiful and functional cleaning supplies. Getting recycling back in order.
3	2.3.	2.2.	9.2.	Decorate with plants: pots, trendy plants, plant lights, boxes, care. Dreaming of a blooming balcony or garden patch. Store books imaginatively.
4	30.3.	2.3.	9.3.	Beautiful bathroom, sauna, and home spa. Eye-catching fitness equipment. New curtain solutions: protection and atmosphere with textiles, blinds, awnings.
5	4.5.	4.4.	11.4.	The most charming table setting ideas for a spring party: tableware, glasses, textiles, and flowers. The most interesting new tables and chairs.
6	1.6.	3.5.	10.5.	The summer home season begins: mini cottage interior design solutions. Terrace and summer furniture. Cute and useful cottage gifts.
7	29.6.	30.5.	6.6.	<b>The best of the Naantali Housing Fair: new furniture, surfaces, material solutions.</b> Naantali for tourists. Compact terrace yards, hot tubs, and jacuzzies. Official trade fair list.
8	17.8.	20.7.	27.7.	Arrange a workspace for yourself: new tables and stylish work chairs. New ideas and solutions for children's rooms. Good recirculation: this is how you sell and buy vintage.
9	7.9.	10.8.	17.8.	<b>News from Habitare furniture, housing and design event.</b> Sweet dreams: beds, blankets, pillows, textiles, bed tables. Create atmosphere at home with new lighting solutions. The most interesting designers.
10	2.11.	5.10.	12.10.	Cozy living room: this is how you choose a sofa and armchairs. What's new in consumer electronics. Pet friendly home. My place for pets.
11	30.11.	2.11.	9.11.	Create a Christmas atmosphere: the decorator's surprising decoration ideas. Inventive decorator Christmas presents.

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