



## ACTIVE GOLF ENTHUSIAST

Golflehti is Finland's largest sports magazine, loved by golf enthusiasts. Readers read Golflehti actively and pay attention to the advertising. Golflehti readers have purchasing power and are well educated. Typical readers are senior managers or senior clerical staff, and they are often also in charge of purchases in the company they represent. They are also active in other sports. **Golfpiste.com** is Finland's leading online service for golf, and the primary source of information for golf enthusiasts. Every day, a wealth of edited content is published on the website, and golfers also have access to the wide-ranging services on the site, which are continuously developed. The exchange at Golfpiste.com is an active trading place for shares, playing rights, golf gear, and equipment. In a short time, the online store at Golfpiste.com has become a popular trading place for products sold by golf clubs.

## PRICES

SIZE	PRICE €
2/1	9 430
1/1	5 620
1/2	3 480
1/4	2 030
2. COVER	6 530
3. COVER	6 530
BACK COVER	6 530
1. SPREAD	10 000
2. SPREAD	10 000

## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

[yrityspalvelu@otavamedia.fi](mailto:yrityspalvelu@otavamedia.fi)

tel. +358 50 346 1574

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804,  
PunaMusta Oy Joensuu, Kosti Aaltosen tie 9,  
(PL 99) 80140 Joensuu

### NUMBER OF ISSUES

4 issues per year

### SIZE OF THE MAGAZINE

217 x 280

### PRINTING METHOD

Offset

### BINDING

Adhesive binding

### NUMBER OF READERS

175 000

## TIMETABLE FOR 2022

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	23.2.	25.1.	1.2.	Course ranking and the Golf Fair.
2	4.5.	1.4.	8.4.	Equipment and accessories.
3	22.6.	23.5.	31.5.	Your own game, domestic golf tourism.
4	26.10.	27.9.	4.10.	Golf tourism, winter training.

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