



THE CURIOUS ENTERTAINMENT CONSUMER

Hymy is Finland's most diverse entertainment magazine, with content such as revealing celebrity stories, true stories of ordinary people, the heroes of our wars, and the Terveys-Hymy supplement that comes with the magazine. Hymy readers are ordinary, active people who are conscientious shoppers.

The Hymy.fi online visitor is up-to-date and is interested in entertainment. They follow the latest news and are particularly interested in gossip.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Tuula Ekoluoma, tel. 06 321 8019,
UPC Print, Gerbyntie 18, 65230 Vaasa

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

94 000

TIMETABLE 2022

ISSUE	PUBL.DATE	RESERV	MATERIALS
1	7.1.	10.12.	17.12.
2	4.2.	13.1.	20.1.
3	4.3.	10.2.	17.2.
4	8.4.	17.3.	24.3.
5	13.5.	21.4.	28.4.
6	10.6.	18.5.	25.5.
7	8.7.	15.6.	22.6.
8	12.8.	21.7.	28.7.
9	9.9.	18.8.	25.8.
10	14.10.	22.9.	29.9.
11	11.11.	20.10.	27.10.
12	9.12.	16.11.	23.11.

PRICES

SIZE	PRICE €
2/1	6 480
1/1	3 600
1/2	2 450
1/4	1 800
BACK COVER	3 960

TERVEYS-HYMY

Terveys-Hymy talks about everything concerning self-care. Both experts and ordinary people have a voice. Shocking interviews with people of all ages about health and well-being. Terveys-Hymy is also online at www.terveyshymy.fi.

TERVEYS-HYMYN ENQUIRIES, RESERVATIONS

Reijo Ikävalko, tel. +358 400 443 931
reijo.ikavalko@sci.fi