

THE MODERN MOTORBOATER

Kippari is a magazine for those who enjoy the speed, spray, and other joys of motorboating. The magazine provides valuable information to those travelling on their boats, hiking, fishing, or travelling by connecting boat to their island cottage in all weathers. The tests and measurements in the magazine reveal how to get a motorboat to run in the right position and economically. In addition to testing new boats and motors, Kippari also tests used ones and provides useful maintenance advice and tips for do-it-yourself repairs. And Kippari always has room for motorboat classics as well. Kippari makes its reader an expert in motorboating. Kippari appears 12 times per year. Kippari.fi expands its readers' service online. It tells you about, for example, guest harbours, fuel distribution points, and current weather information.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching,
issue 2 adhesive binding

NUMBER OF READERS

72 000

PRICES

SIZE	PRICE €	ISSUE 2
2/1	3 745	4 400
1/1	2 080	2 445
1/2	1 415	1 665
1/4	1 040	1 230
2. COVER	2 290	2 695
3. COVER	2 290	-
BACK COVER	2 290	-
1. SPREAD	4 120	4 835
2. SPREAD	4 120	4 835

Please ask for more
information about measuring
campaigns and solutions.

TIMETABLE FOR 2022

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	12.1.	10.12.	17.12.	The great equipment issue: editorial picks from the world's largest boat equipment fair.
2	9.2.	12.1.	19.1.	Fair issue. Buyer's guide, boats and equipment. How to go ashore better. Boat market overview.
3	9.3.	9.2.	16.2.	The big motor theme: what's new and maintenance.
4	13.4.	16.3.	23.3.	Motorboat spring maintenance. Tips for a used boat buyer.
5	11.5.	11.4.	20.4.	Start of the boating season. Boater's guide for beginners.
6	8.6.	10.5.	17.5.	Safety on the water! Rules, procedures and equipment.
7	13.7.	14.6.	21.6.	Cottage boating. Boat tourism: destinations for both day trips and longer trips.
8	17.8.	20.7.	27.7.	Comparing current boats. New boats of the season at the Uiva boat show.
9	14.9.	17.8.	24.8.	An overview of new fishing boats.
10	12.10.	14.9.	21.9.	Checklist for the autumn maintenance of a boat. Comparing tarps.
11	9.11.	12.10.	19.10.	Comparing current accessories. Electronics for the coming season.
12	14.12.	15.11.	22.11.	Boater and protection of waters.

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