

Koululainen

THE LITTLE SCHOLAR'S OWN MAGAZINE AND ONLINE MEDIA

The reader of Koululainen is a knowledge-hungry primary school student. With stories about idols and hobbies and topics about books, music, and games one is enticed to read their very own magazine from cover to cover and grab tips about free time. In addition to a print magazine published 12 times a year, Koululainen has an active website. Koululainen.fi entertains with fun quizzes, news related to the world of children, and reading stories. Koululainen, provided by experts, bears responsibility for the child's development of safe media skills.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Pekka Sälpäkivi, tel. +358 03 423 5761,
PunaMusta Forssa, Viksbergintie 2-4,
30300 Forssa

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

217 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF COPIES PRINTED

16 000

PRICES

SIZE	PRICE €
2/1	4 250
1/1	2 360
1/2	1 610
1/4	1 180
2. Cover	2 600
3. Cover	2 600
BACK COVER	2 600
1. SPREAD	4 680

TIMETABLE FOR 2022

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	12.1.	9.12.	16.12.	Announcement of the winner of the fair class competition. The hits of 2022 and the biggest stars in the music industry.
2	9.2.	11.1.	18.1.	The big pet issue: Winner of the pet of the year competition. Winter sports and equipment.
3	9.3.	8.2.	15.2.	The science issue: learn and get excited! Interior decoration tips for kids' room.
4	6.4.	8.3.	15.3.	A party in Finland and around the world. Easter treats and chocolate egg test.
5	4.5.	1.4.	8.4.	The nature issue: endangered animals. Sports equipment and clothing.
6	1.6.	2.5.	9.5.	TikTok extra: stars and stories. Art as a hobby: drawing, painting, and crafts.
7	6.7.	6.6.	13.6.	Gigantic summer issue: 100 pages of activities, readings, tests...
8	3.8.	5.7.	12.7.	School starts! Announcement of the fair class competition. The coolest school clothes and hair ideas for autumn.
9	7.9.	9.8.	16.8.	Find your sport: the funniest hobbies. The best books of autumn. The pet of the year competition begins.
10	12.10.	13.9.	20.9.	Horses and pets. Halloween's terrific treats and crafts. School of magic.
11	9.11.	11.10.	18.10.	Books and cooking. Kids take over the kitchen! Safely online and on social media.
12	7.12.	7.11.	14.11.	The game and YouTube extra. The best board games of the year and the most wanted Christmas gifts.

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