

SUOMEN KUVALEHTI

ANALYTICAL, ADEPT, AND UP TO DATE

The current and impartial Suomen Kuvalehti provides reliable background to domestic and world events in the magazine and digital service. Suomen Kuvalehti's articles are in-depth, enjoyable top-level narratives from the pens of award-winning journalists from many competitions. Therefore, the average reading time of an issue of Suomen Kuvalehti is long, as much as 80 minutes. Suomen Kuvalehti is distributed weekly along with TV-maailma as a free reader benefit.

Suomen Kuvalehti reaches approximately 620,000 visitors per month on its website. The magazine also actively participates in discussion on social media.

Suomen Kuvalehti is published 49 times per year. Suomen Kuvalehti is also available digitally at Suomenkuvalehti.fi, where every day you can find topical articles, news background, and blogs. Every week, the digital service publishes the equivalent of a second issue of Suomen Kuvalehti with current stories.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

49 issues per year, 3 double issues

SIZE OF THE MAGAZINE

210 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

313 000

PRICES

SIZE	PRICE €
2/1	11 680
1/1	6 490
1/2	4 400
1/4	3 250
BACK COVER	7 140
2. COVER	7 140
3. COVER	7 140
1. SPREAD	12 850

Please ask for more information about measuring campaigns and solutions.

TIMETABLE FOR 2022

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	7.1.	16.12.	23.12.	
2	14.1.	23.12.	3.1.	
3	21.1.	3.1.	11.1.	
4	28.1.	11.1.	18.1.	Theme issue: up-to-date picks on educational topics.
5	4.2.	18.1.	25.1.	
6	11.2.	25.1.	1.2.	
7	18.2.	1.2.	8.2.	
8	25.2.	8.2.	15.2.	
9	4.3.	15.2.	22.2.	
10	11.3.	22.2.	1.3.	The return to the normal functioning of cultural institutions: museums, theaters, and events.
11	18.3.	1.3.	8.3.	
12	25.3.	8.3.	15.3.	
13	1.4.	15.3.	22.3.	
14	8.4.	22.3.	29.3.	

Updated on this page:

29.12.2021: reservation date of issue 5

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
15-16	13.4.	25.3.	1.4.	Gourmet food and drink: Easter.
17	29.4.	8.4.	19.4.	
18	6.5.	19.4.	26.4.	
19	13.5.	26.4.	3.5.	
20	20.5.	3.5.	10.5.	
21	27.5.	9.5.	16.5.	
22	3.6.	16.5.	23.5.	
23	10.6.	23.5.	31.5.	
24	17.6.	31.5.	7.6.	
25-26	22.6.	3.6.	10.6.	Gourmet food and drink: Midsummer.
27	8.7.	20.6.	28.6.	
28	15.7.	28.6.	5.7.	
29	22.7.	5.7.	12.7.	
30	29.7.	12.7.	19.7.	
31	5.8.	19.7.	26.7.	
32	12.8.	26.7.	2.8.	
33	19.8.	2.8.	9.8.	
34	26.8.	9.8.	16.8.	
35	2.9.	16.8.	23.8.	
36	9.9.	23.8.	30.8.	
37	16.9.	30.8.	6.9.	
38	23.9.	6.9.	13.9.	
39	30.9.	13.9.	20.9.	
40	7.10.	20.9.	27.9.	
41	14.10.	27.9.	4.10.	
42	21.10.	4.10.	11.10.	
43	28.10.	11.10.	18.10.	Autumn offerings during the book fair.
44	4.11.	18.10.	25.10.	
45	11.11.	25.10.	1.11.	
46	18.11.	1.11.	8.11.	
47	25.11.	8.11.	15.11.	
48	2.12.	15.11.	22.11.	A compilation of the best books of the year.
49	9.12.	21.11.	28.11.	
50	16.12.	28.11.	5.12.	
51-52	21.12.	1.12.	9.12.	Gourmet food and drink: Christmas and New Year's.

Updated on this page:
