



TESTS, COMPARISONS, SCIENCE, AND TECHNOLOGY

Tekniikan Maaailma is the most trusted, useful, and versatile technology and science media in Finland. Our readers are better off than average, and they know that Tekniikan Maaailma provides information that is useful. TM tests and compares the most significant products from key areas such as cars, mobile devices, entertainment electronics, information technology, cameras, household appliances, and sports equipment. TM provides fact-based journalism.

Our website Tekniikanmaaailma.fi is the leading science and technology news site in Finland, with more than 250,000 unique visitors per week. The magazine can also be read digitally on the online service, which also has a digitalized archive of the magazine dating back to 1953.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

22 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

261 000

PRICES

SIZE	PRICE €
2/1	12 440
1/1	6 910
1/2	4 700
1/4	3 460
2. COVER	7 610
3. COVER	7 610
BACK COVER	7 610
1. SPREAD	13 690
2. SPREAD	13 690
MIDDLE SPREAD	13 690

Please ask for more information about measuring campaigns and solutions.

TIMETABLE FOR 2022

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	29.12.	3.12.	13.12.	2022 car review. The most significant car innovations of the coming year.
2	12.1.	16.12.	23.12.	Comparing the most interesting new TVs.
3	26.1.	3.1.	11.1.	Ducati MS V4S motorcycle performance test. A useful buyer's guide.
4	16.2.	25.1.	1.2.	The world's largest winter car comparison, part 1: charging hybrids.
5	2.3.	8.2.	15.2.	The world's largest winter car comparison, part 2: all-electric cars.
6	16.3.	22.2.	1.3.	Comparing the latest summer tyres.
7	6.4.	15.3.	22.3.	Comparing the current best-selling bicycles.
8	20.4.	25.3.	1.4.	Theme issue: Finnish science and the top achievements of Finnish scientists.
9	4.5.	8.4.	19.4.	Comparing consumer electronics: flagship phones, among other things.
10	25.5.	3.5.	10.5.	Comparing the latest car models of the year.

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
11	8.6.	16.5.	23.5.	A guide to the summer cottage technology leap.
12	22.6.	31.5.	7.6.	A comprehensive car comparison for the summer.
13	13.7.	20.6.	28.6.	Summer's current motorcycle comparison.
14	10.8.	19.7.	26.7.	The great pan-Nordic sports car comparison.
15	24.8.	2.8.	9.8.	A car-themed comparison useful for every motorist.
16	7.9.	16.8.	23.8.	Theme issue: study technology and science. Testing student electronics.
17	21.9.	30.8.	6.9.	Get ready for winter: comparing the latest studded and friction tyres.
18	12.10.	20.9.	27.9.	An overview of the development of car lights. Comparing mid-priced smartphones.
19	26.10.	4.10.	11.10.	Extensive car comparison for autumn.
20	9.11.	18.10.	25.10.	An overview of what's new from the Paris Motor Show.
21	23.11.	1.11.	8.11.	End of the year current car comparison.
22	7.12.	14.11.	21.11.	A comparison of Christmas's best-selling mobile phones.

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