

UENE

FOR QUALITY-CONSCIOUS WATER LOVERS

Vene magazine and its readers appreciate the joy of being out on the water, whether it's the sea or a lake, a sailboat or motorboat, a kayak or sailboard, a jet ski or a rowing boat. The Vene reader is also ready to learn new things and invest time and money in their hobbies. Some of nature's pleasures come from seafood on the plate, either self-cooked or ordered in a good restaurant. Vene readers search the magazine for tested information on new boats and useful gear. They also get tips on attractive boating destinations and boating summer events. In winter, Vene magazine offers new ideas for future boat trips, equipment repairs, or hobby-related equipment. Experiences are also available when the waters are frozen.

Vene magazine is published 12 times per year. **Venelehti.fi** expands its readers' service online. Vene magazine's digital service venelehti.fi offers news, a digital magazine, a magazine archive, and information about marinas.

PRICES

SIZE	PRICE €	ISSUE 2
2/1	5 170	6 460
1/1	2 870	3 590
1/2	1 955	2 445
1/4	1 435	1 800
2. COVER	3 160	3 950
3. COVER	3 160	-
BACK COVER	3 160	-
MIDDLE SPREAD	-	7 100
1. SPREAD	5 690	7 100
2. SPREAD	5 690	7 100

Please ask for more information about measuring campaigns and solutions.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Adhesive binding

NUMBER OF READERS

76 000

TIMETABLE FOR 2022

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	5.1.	7.12.	14.12.	Equipment: editorial picks from the boat equipment fair for the sailor.
2	9.2.	12.1.	19.1.	Fair issue. Boat and equipment buyer's guide.
3	9.3.	9.2.	16.2.	Boat spring refurbishment. Get ready for the open water season.
4	6.4.	9.3.	16.3.	Tips for beginners. Boat computer networks and electronics.
5	4.5.	4.4.	11.4.	Ports and services of the Gulf of Finland main artery.
6	1.6.	3.5.	10.5.	Finnish harbours - where to go? Tips for a summer vacation trip.
7	6.7.	7.6.	14.6.	Current boat comparison.
8	10.8.	13.7.	20.7.	Preview of the Uiva exhibition and latest news on boating.
9	7.9.	10.8.	17.8.	How to prepare a boat for a long winter storage.
10	5.10.	7.9.	14.9.	Choose the right tarp for your boat. Comparing tarps.
11	2.11.	5.10.	12.10.	Dream boats.
12	7.12.	8.11.	15.11.	Travel theme: foreign boat destinations.

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