



MOTORSPORTS WITH REASON AND HEART

Vauhdin Maailma is the main supporter and leading expert of motorsport in Finland. If it has an engine and races, it belongs to Vauhdin Maailma. VM not only contains simply the race reports, but the magazine is focused on the background of the events and phenomena. It is with a level of expertise that can only be found in Vauhdin Maailma. When others tell you what happened, VM tells and explains why exactly this happened. VM is also a substantial information package presenting the competition equipment of different sports through test runs and technical articles.

Since 1965, VM has been at the pit and next to the pit in rallies, formula races, Imatranajo, enduro races, rally sprints, boat races, car orienteering, drifting, and many, many others. Vauhdin Maailma appears 11 times per year.

PRICES

SIZE	PRICE €
2/1	4 500
1/1	2 500
1/2	1 700
1/4	1 250
2. COVER	2 750
3. COVER	2 750
BACK COVER	2 750

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

210 x 292

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

58 000

TIMETABLE FOR 2022

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	17.1.	17.12.	27.12.	The rally season begins at the World Championship and Finnish Championship level. Presets for the beginning series.
2	14.2.	19.1.	26.1.	The competition season is in full swing in Finland and elsewhere. Backgrounds for the series openings.
3	14.3.	16.2.	23.2.	Extensive preview of the starting F1 season; circuits, teams, drivers and cars.
4	11.4.	16.3.	23.3.	Interim reports for the winter season; successes and surprises.
5	9.5.	11.4.	20.4.	Starting points for the Finnish Championships in cars and motorcycles. What does the future of the series look like?
6	6.6.	10.5.	17.5.	KymiRing and MotoGP. The world's toughest road racing stars in Finland after a long time.
7	25.7.	29.6.	6.7.	Pre-issue for the Finnish World Rally Championship.
8	29.8.	3.8.	10.8.	Extensive race report and various recorded results from the Finnish World Rally Championship.
9	19.9.	24.8.	31.8.	Summary of the domestic circuit season; cars and motorcycles.
10	24.10.	28.9.	5.10.	World Rally Championship and F1 deciding moments.
11	12.12.	15.11.	22.11.	Top 10 rankings of domestic motorsports and the most interesting stars of the future.

Updated on this page: