



THE TEST MAGAZINE FOR THE BUILDER AND RENOVATOR

TM Rakennusmaailma is a specialty magazine for those interested in home construction and renovation. Its readers want to know about the many methods of construction and renovation as well as about products and tools. The readers of the magazine are experienced enthusiasts and professionals who are educated and above-average earners.

An essential part of TM Rakennusmaailma's content are the various tests and comparisons. Like Tekniikan Maaailma, the magazine regularly tests building materials, supplies, tools, machinery and various services in the field in a completely impartial manner.

The magazine appears 12 times. TM Rakennusmaailma also has a digital service at Rakennusmaailma.fi, where you can find such things as news about the field, a digital magazine, and a comprehensive magazine archive. All content is available on your smartphone, tablet, and computer.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching, issue 6 adhesive binding

NUMBER OF READERS

118 000

Issue 6 is the official interior decoration catalogue of Housing Fair Finland.

PRICES

SIZE	PRICE €	ISSUE 6
2/1	7 160	11 730
1/1	3 980	6 520
1/2	2 300	4 440
1/4	1 690	3 270
2. COVER	4 380	7 180
3. COVER	4 380	-
BACK COVER	4 380	-
1. SPREAD	7 880	12 910
2. SPREAD	-	12 910
MIDDLE SPREAD	-	12 910

TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	18.1	20.12.2022	28.12.2022	Lightweight and roomy fireplace models. Model calculations for energy saving.
2	15.2	19.1	26.1	House packages: collection overview, how to compare contents, availability, maintenance contracts.
3	22.3	23.2	2.3	Renovation extra.
4	19.4	21.3	28.3	Yard, garden, and balcony. The first renewed TM Rakennusmaailma.
5	17.5	19.4	26.4	Cottages and leisure apartments: What can you get for 50,000, 100,000 and 250,000 euros in Finland?
6	28.6	29.5	5.6	Housing fair in Loviisa. Official fair catalogue.
7	9.8	13.7	20.7	Comparing the prices of building materials from the most popular products.
8	6.9	10.8	17.8	Gutters and drains, roof inspection and condition of thermostats.
9	4.10	7.9	14.9	Recycling and flea markets. Building a house from recycled materials. Raksarinki and other social media groups.
10	25.10	28.9	5.10	Energy prices 2024: heating options, such as pumps and geothermal heat, electricity price outlook.
11	15.11	19.10	26.10	Introducing new wood and electric stoves. Ready-made boards vs. how to do it yourself.
12	20.12	22.11	29.11	The new construction law will enter into force in 2024: the environmental report of the private house builder and the bureaucracy presented.

Updated on this page:

9.1.2023 insert delivery address, theme on issues 3 and 4.