



MOTORSPORTS WITH REASON AND HEART

Vauhdin Maailma is the main supporter and leading expert of motorsport in Finland. If it has an engine and races, it belongs to Vauhdin Maailma. VM not only contains simply the race reports, but the magazine is focused on the background of the events and phenomena. It is with a level of expertise that can only be found in Vauhdin Maailma. When others tell you what happened, VM tells and explains why exactly this happened. VM is also a substantial information package presenting the competition equipment of different sports through test runs and technical articles.

Since 1965, VM has been at the pit and next to the pit in rallies, formula races, Imatranajo, enduro races, rally sprints, boat races, car orienteering, drifting, and many, many others. Vauhdin Maailma appears 11 times per year.

PRICES

SIZE	PRICE €
2/1	4 640
1/1	2 580
1/2	1 750
1/4	1 290
2. COVER	2 830
3. COVER	2 830
BACK COVER	2 830

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

210 x 292

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

54 000

TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	16.1	19.12.2022	27.12.2022	The rally season begins. Presets for the World Championship and Finnish Championship series.
2	13.2	18.1	25.1	Pre-issue for the F1 season: circuits, teams, drivers.
3	13.3	15.2	22.2	Rally series in full swing: what can be concluded from the opening of the season?
4	11.4	14.3	21.3	First characterizations of the F1 season: successes and failures.
5	8.5	11.4	18.4	The Finnish track season starts. Will the TCR class save track racing?
6	5.6	9.5	16.5	Technology from the top equipment of different championship series.
7	24.7	28.6	5.7	Pre-issue for the Finnish World Rally Championship.
8	28.8	2.8	9.8	The events of the Finnish World Rally Championship and interesting measurement results.
9	18.9	23.8	30.8	The decisive moments and backgrounds of Finnish championship series.
10	30.10	4.10	11.10	What are the starting positions of the final races of the World Rally Championship and F1?
11	11.12	14.11	21.11	TOP 10 ranking of Finnish motor sports.

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9.1.2023 insert delivery address