



## TESTS, COMPARISONS, SCIENCE, AND TECHNOLOGY

Tekniikan Maailma is the most trusted, useful, and versatile technology and science media in Finland. Our readers are better off than average, and they know that Tekniikan Maailma provides information that is useful. TM tests and compares the most significant products from key areas such as cars, mobile devices, entertainment electronics, information technology, cameras, household appliances, and sports equipment. TM provides fact-based journalism.

Our website [Tekniikanmaailma.fi](https://www.tekniikanmaailma.fi) is the leading science and technology news site in Finland. The magazine can also be read digitally on the online service, which also has a digitalized archive of the magazine dating back to 1953.

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

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#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

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#### NUMBER OF ISSUES

22 issues per year

#### SIZE OF THE MAGAZINE

210 x 275

#### PRINTING METHOD

Offset

#### BINDING

Saddle stitching

#### NUMBER OF READERS

236 000

### PRICES

SIZE	PRICE €
2/1	12 810
1/1	7 120
1/2	4 840
1/4	3 560
2. COVER	7 840
3. COVER	7 840
BACK COVER	7 840
1. SPREAD	14 100
2. SPREAD	14 100
MIDDLE SPREAD	14 100

Please ask for more information about measuring campaigns and solutions.

### TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	28.12.2022	2.12.2022	12.12.2022	2023 car year review, including the most significant car innovations. The beginning of the 70th anniversary year.
2	12.1	16.12.2022	23.12.2022	Comparing the most interesting new TVs.
3	26.1	2.1	10.1	Harley-Davidson motorcycle test drive.
4	16.2	24.1	31.1	<b>TM's big winter car comparison, part 1: cars with internal combustion engines.</b>
5	9.3	14.2	21.2	<b>TM's big winter car comparison, part 2: all-electric cars.</b>
6	23.3	28.2	7.3	Comparison: summer tyres 2023.
7	13.4	17.3	24.3	Comparing mountain bikes. Guide: Electric cars.
8	27.4	31.3	11.4	<b>Celebration issue: Tekniikan Maailma 70 years.</b>
9	11.5	17.4	24.4	Comparing the most interesting new phones.
10	1.6	8.5	15.5	Comparing the interesting current car group.

Updated on this page:

17.2.2023 issue 7 special theme



ISSUE	PUBL.DATE	RESERV	MATERIALS	A GUIDE TO SUMMER COTTAGE TECHNOLOGY.
11	22.6	30.5	6.6	A guide to summer cottage technology.
12	6.7	12.6	19.6	The big summer car comparison.
13	20.7	27.6	4.7	Comparison: motorcycles.
14	3.8	10.7	17.7	Comparison: Nordic sports car comparison.
15	17.8	25.7	1.8	Comparison: bicycles.
16	7.9	15.8	22.8	Student electronics.
17	21.9	28.8	5.9	Virtual reality.
18	5.10	12.9	19.9	<b>Comparison: winter tyres 2023</b> (friction and studded tyres).
19	26.10	3.10	10.10	Comparing the current car group.
20	9.11	17.10	24.10	<b>TM70 anniversary issue part 2.</b> Comparison of artificial intelligences and launch of TM artificial intelligence. Great ski comparison. Pin or friction - a topic of conversation. Extensive test drive: Toyota Prius. Comparison of passive speakers. The gems of the Tokyo Motor Show.
21	23.11	31.10	7.11	Audio comparison.
22	7.12	14.11	21.11	Current bike comparison. Christmas guide.

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27.9.2023 special anniversary theme on issue 20

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