

# Deko

## HOMES OF CASUAL BEAUTY

Deko is a relaxed and youthful pioneer of Finnish interior design magazines. Its pages are filled with wonderful Finnish homes, designed with different budgets. Bold solutions and surprising choices are the spice of the beloved magazine. Deko is more than just an illustrated magazine. It guides readers to shop responsibly and ecologically. It presents the most coveted design items and guides readers through the interior design challenges of different spaces. The magazine includes interesting and topical names from the interior design industry and art.

In 2024, Deko turns 20 years old and this will be celebrated with a magnificent special issue in July. What's more, a special Christmas issue will also be included for the first time. Deko is an eye-catchingly beautiful source of inspiration for every interior designer. Deko appears 10 times per year. Deko is published in digital format at [Kotiliesi.fi](https://www.kotiliesi.fi). The site also offers plenty of news about the field, inspiration, and current affairs. Deko is also very active on social media channels, especially Instagram and Pinterest, where it is one of the most followed media brands.

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

[yrityspalvelu@otavamedia.fi](mailto:yrityspalvelu@otavamedia.fi)

#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804, PunaMusta Joensuu, Kosti Aaltosen tie 9 (PL 99), 80140 Joensuu

#### NUMBER OF ISSUES

10 issues per year

#### SIZE OF THE MAGAZINE

230 x 297

#### PRINTING METHOD

Offset

#### BINDING

Adhesive binding

#### NUMBER OF READERS

87 000

### PRICES

SIZE	PRICE €	ISSUE 7
2/1	8 940	11 040
1/1	4 960	6 140
1/2	3 380	4 180
1/4	2 480	3 070
2. COVER	5 470	6 770
3. COVER	5 470	-
BACK COVER	5 470	-
1. SPREAD	9 840	12 140
2. SPREAD	9 840	12 140
MIDDLE SPREAD	-	12 140

We reserve the right to make changes.

### TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	3.1.	5.12.2023	11.12.2023	Trends in 2024: colours and new phenomena. Strong Finnish design. New ideas for a remote workstation.
2	31.1.	8.1.	11.1.	A functional utility room and devices that make everyday life easier. House plants.
3	6.3.	12.2.	15.2.	Great kitchen issue: new models, renovation or quick fix. New surface materials. Cleaning and housekeeping beautifully in everyday life.
4	3.4.	7.3.	12.3.	A fresh spring home: update textiles, curtain guide. The most attractive new products in interior design.
5	2.5.	8.4.	11.4.	Summer homes. Make the bathroom inviting: tiles and other new products. Set the table for a party. Enjoy your small courtyard.
6	12.6.	20.5.	23.5.	<b>Deko 20 years anniversary issue.</b> Great home issue. Design tour in Finland and in our neighbouring country.
7	7.8.	15.7.	18.7.	Back to everyday life. Enjoy your living room. New electronic products. Bring art home.
8	4.9.	12.8.	15.8.	<b>Habitare trade fair: New trends in interior design.</b> New look for your kitchen at an affordable price. Ideas for a children's room.
9	30.10.	7.10.	10.10.	Update storage ideas. Functional and comfortable mini homes.
10	27.11.	4.11.	7.11.	<b>Deko's great Christmas issue.</b> Beautiful Christmas — Deko's style. Lovely Christmas atmosphere in the city. Tips for the best Christmas gifts.

Updated on this page: