

THE MOTORBOATER OF A NEW ERA

Kippari is a magazine for those who enjoy the speed of the motorboat, splashes or other fun activities. The magazine provides valuable information on boats to those interested in boating, hiking, fishing or for those sailing to their island cottages in any weather conditions. Kippari's reader is passionate about boats and their engines and is also willing to invest money in the hobby. Readers are interested in all new technology and, for example, the electrification of boating. The magazine's tests and measurements reveal how the motorboat can be driven in the right position and economically. In addition to tests on new boats and engines, Kippari also tests used boats and provides useful maintenance advice and tips to do it yourself. There is also always room in Kippari for classics motorboats

Kippari publishes 12 issues per year. Kippari.fi expands readers' service online. For example, it tells about guest harbours, fuel distribution points and current weather information.

PRICES

SIZE	PRICE €	ISSUE 2
2/1	3 860	4 530
1/1	2 140	2 520
1/2	1 460	1 710
1/4	1 070	1 270
2. COVER	2 360	2 780
3. COVER	2 360	-
BACK COVER	2 360	-
1. SPREAD	4 240	4 980
2. SPREAD	4 240	4 980
MIDDLE SPREAD	-	4 980

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Pia Mäkelä, tel. +358 40 5793305, PunaMusta Tampere, Kaapelikatu 1, 33330 Tampere

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching, issue 2 adhesive binding

NUMBER OF READERS

53 000

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	10.1.	7.12.2023	12.12.2023	Large outboards in boats: what to consider, is the one behind the wheel skilful enough.
2	7.2.	15.1.	18.1.	Great trade fair issue. Up-to-date boat comparison.
3	13.3.	19.2.	22.2.	Special engine technology issue, including the results of Kippari magazine's two-year outboard motor test.
4	10.4.	14.3.	19.3.	A comprehensive overview of the season's equipment innovations. Pair comparison of used boats.
5	15.5.	18.4.	23.4.	Travel boating, boating skills and safety equipment for boats.
6	12.6.	20.5.	23.5.	Theme issue on cottage boating and other small boats.
7	10.7.	14.6.	19.6.	Water sports theme, water jets and other motorised equipment for the waters.
8	14.8.	22.7.	25.7.	Up-to-date boat comparison.
9	11.9.	19.8.	22.8.	Boat repairs after the boating season. Presentation of a renovation project.
10	9.10.	16.9.	19.9.	Up-to-date equipment comparison together with Vene.
11	13.11.	21.10.	24.10.	Basic renovation of boats' electrical equipment.
12	11.12.	15.11.	20.11.	Boat and boating specialties from around the world.

Updated on this page:

27.11.2023 theme on issue 3