

Koululainen

PUPILS' OWN MAGAZINE AND ONLINE MEDIA

The reader of Koululainen is an elementary pupil hungry for knowledge. Stories about idols and hobbies, as well as topics related to books, music and games, tempt children and youngsters to read their very own magazine from cover to cover and take tips for their free time. In addition to a print magazine published 12 times a year, Koululainen has an active website.

Koululainen.fi is used for fun tests and news and reading articles related to the world of children. Edited by experts, Koululainen does its part in the development of children's safe media skills.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Miika Hiltunen, tel. +358 50 305 0649,
PunaMusta Forssa, Viksbergintie 2-4,
30300 Forssa

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

217 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF COPIES

14 000

PRICES

SIZE	PRICE €
2/1	4 380
1/1	2 430
1/2	1 660
1/4	1 220
2. COVER	2 680
3. COVER	2 680
BACK COVER	2 680
1. SPREAD	4 820

We reserve the right to make changes.

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	10.1.	13.12.2023	18.12.2023	Winner of the Fair Class competition. Brisk for the new year.
2	7.2.	15.1.	18.1.	Our furry and scaly friends. Winner of the Pet of the Year competition.
3	13.3.	19.2.	22.2.	The stars of the UMK competition. Easter is pure chocolate!
4	10.4.	14.3.	19.3.	Koululainen turns 80. The anniversary issue full of history and memories. Treats for celebrations.
5	8.5.	12.4.	17.4.	Tube and Tiktok extra. New crafting ideas.
6	5.6.	13.5.	16.5.	The whole summer outside. Good reads for the summer.
7	10.7.	14.6.	19.6.	Summer's giant issue: 100 pages of reading and tests for holiday.
8	7.8.	15.7.	18.7.	Ready for school! Announcement of the Fair Class competition.
9	4.9.	12.8.	15.8.	Hobbies from around the world. The Pet of the Year competition begins.
10	9.10.	16.9.	19.9.	Scary Halloween bites. October is all about reading.
11	6.11.	14.10.	17.10.	Horses and hobby horses. The fascinating world of science.
12	4.12.	11.11.	14.11.	Koululainen's jury selected the best games and songs of the year.

Updated on this page:
