

# Maalla

## INSPIRATION FOR THE COUNTRYSIDE

Maalla is a treasure trove for those dreaming of a rural life. Each issue presents the most wonderful rustically decorated homes and holiday homes from all over Finland. Maalla tells how the house has been found, what kind of history it has and how it has been restored to its current glory. In addition, Maalla gives ideas and advice on the challenges and pleasures of rural life, such as gardening, food preservation, and traditional building.

The stories of the residents' turning points of life are captivating, and the pages provide inspiration for hobbies, collection and rural travel destinations. Maalla is an advocate of rural living and recreation and raises issues that help revitalise rural villages and streets. The Maalla magazine is published 11 times per year. The magazine can be found digitally at [Kotiliesi.fi](https://www.kotiliesi.fi). The world of Maalla is featured on social media channels especially on Instagram.

## PRICES

SIZE	PRICE €
2/1	8 560
1/1	4 760
1/2	3 230
1/4	2 380
2. COVER	5 240
3. COVER	5 240
BACK COVER	5 240
1. SPREAD	9 420

We reserve the right to make changes.

## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

[yrityspalvelu@otavamedia.fi](mailto:yrityspalvelu@otavamedia.fi)

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

Miika Hiltunen, tel. +358 50 305 0649, Puna-Musta Forssa, Viksbergintie 2-4, 30300 Forssa

### NUMBER OF ISSUES

11 issues per year

### SIZE OF THE MAGAZINE

230 x 297

### PRINTING METHOD

Offset

### BINDING

Saddle stitching

### NUMBER OF READERS

92 000

## TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	10.1.	14.12.2023	19.12.2023	Lovely flea market finds for a country home. The best flea markets in Finland. Living room lighting.
2	7.2.	16.1.	19.1.	New ideas for a country kitchen. Get inspired by green plants. Spring table setting ideas.
3	13.3.	20.2.	23.2.	Garden dreams: the most interesting plants and planting trends. Ideas for a country home bathroom.
4	10.4.	15.3.	20.3.	Spring outdoors: greenhouses and gazebos. Easy DIY ideas.
5	8.5.	15.4.	18.4.	Summer homes: small cottages, villas. Fresh surface materials and textiles. How to rent your cottage and find a suitable rental cottage.
6	5.6.	14.5.	17.5.	On holiday. Tips for domestic travel. Let's grill it: introducing barbecues. Tasty food ideas for the barbecue season.
7	10.7.	17.6.	20.6.	I moved to the country: stories of life changes. Summer kitchens and new ideas for terraces. Should I build a pergola?
8	14.8.	23.7.	26.7.	Traditional construction: painting, wallpaper, retro and beautiful in authentic country style.
9	11.9.	20.8.	23.8.	Suitable fireplaces for a country home. Cozy bedroom.
10	9.10.	17.9.	20.9.	<b>Let's celebrate Christmas in the countryside:</b> rural Christmas DIY and decoration ideas. Make your own wonderful Christmas gifts.
11	6.11.	15.10.	18.10.	<b>A special Joulu Maalla Christmas issue</b> full of atmosphere, fragrances and Christmas homes.

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