

BEAUTIFUL AND HOMEMADE

Kotiliesi Käsityö is the most Finnish handicraft magazine in Finland. As the only craft media, it offers a fully Finnish sewing collection with a wide size palette (from 32 to 50). Renowned designers are among the best in Finland. In addition, the magazine regularly features fashionable XL models (from size 44 to size 56). Kotiliesi Käsityö offers challenges for sewing and knitting enthusiasts of all levels – beginners and experts alike. Each issue has instructions for quick and easy socks and accessories, as well as instructions for children. There is always a nostalgia pattern from the past decades, modified to this day. Kotiliesi Käsityö keeps readers up to date with the latest in handicraft trends and provides reliable instructions – always.

Kotiliesi Käsityö publishes 6 issues per year in addition to which lots of content is published online at Kotiliesi.fi.

PRICES

SIZE	PRICE €
2/1	5 840
1/1	3 240
1/2	2 200
1/4	1 620
2. COVER	3 570
BACK COVER	3 570

We reserve the right to make changes.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

6 issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

181 000

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	10.1.	13.12.2023	18.12.2023	Dress smartly with layers for everyday life. Easy accessories for the winter. Colourful sweaters.
2	13.3.	19.2.	22.2.	Sew the spring's multi-purpose party outfits. Beginner's sweaters.
3	15.5.	18.4.	23.4.	The cornerstones of summer style: clothes that can be combined with each other. New version of a T-shirt. Crocheted summer accessories.
4	17.7.	24.6.	27.6.	Great new ideas for jersey. Easy jackets.
5	18.9.	26.8.	29.8.	Wool sock extra. The prettiest dresses of autumn.
6	13.11.	21.10.	24.10.	Make your own Christmas gifts. Sweatshirts for the whole family. Low-budget sweaters as Christmas gifts.