



EXPERT PIONEER

Tekniikan Maailma provides useful information. TM tests and compares cars, mobile devices, consumer electronics, cameras, home appliances and many, many more.

Our website tekniikanmaailma.fi is the leading science and technology news site in Finland. The magazine can also be read digitally in the online service, and it has a digital edition archive covering the entire history of the magazine since 1953. Subscribers can also read the magazine using the TM app.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

22 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

236 000

PRICES

SIZE	PRICE €
2/1	12 810
1/1	7 120
1/2	4 840
1/4	3 560
2. COVER	7 840
3. COVER	7 840
BACK COVER	7 840
1. SPREAD	14 100
2. SPREAD	14 100
MIDDLE SPREAD	14 100

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

TIMETABLE 2024

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	28.12.2023	5.12.2023	11.12.2023	A look at the car year 2024, including the most significant car innovations. Car comparison.
2	11.1.	18.12.2023	21.12.2023	Comparison of the most interesting new TVs.
3	25.1.	5.1.	10.1.	Operation test of the Honda CB750 Hornet motorcycle. An overview of the development of music technology.
4	15.2.	26.1.	31.1.	TM's great winter car comparison, part 1: cars with internal combustion engine.
5	7.3.	16.2.	21.2.	TM's great winter car comparison, part 2: all-electric cars.
6	21.3.	1.3.	6.3.	Comparison: summer tyres 2024.
7	11.4.	20.3.	25.3.	Comparison of a topical wheel group.
8	25.4.	5.4.	10.4.	A guide for buying a car. What's new in the development of medical technology?
9	16.5.	24.4.	29.4.	Comparison of the most interesting new phones.
10	30.5.	10.5.	15.5.	Comparison of an interesting topical car group.

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
11	19.6.	30.5.	4.6.	Home and kitchen technology. Testing the technology of building a smart home and a smart yard.
12	4.7.	13.6.	18.6.	A great car comparison for the summer. An overview of the development of energy technology.
13	18.7.	28.6.	3.7.	Comparison of new motorcycles of the season.
14	1.8.	12.7.	17.7.	Comparison: joint Nordic sports car comparison.
15	15.8.	26.7.	31.7.	Comparison of a topical group of electric bicycles.
16	5.9.	16.8.	21.8.	Student electronics. Self-driving cars.
17	19.9.	30.8.	4.9.	Tool novelties in the test. Different technologies for measuring oneself.
18	3.10.	13.9.	18.9.	Comparison: winter tyres 2024 — friction and studded tyres.
19	17.10.	27.9.	2.10.	Comparison of a topical car group. An overview of the development of space technology.
20	7.11.	18.10.	23.10.	Great camera comparison. Ski comparison.
21	21.11.	1.11.	6.11.	Audio comparison. Comparison of AI services.
22	12.12.	21.11.	26.11.	A topical bicycle comparison. Editors' tips for the best Christmas gifts.

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