

VE NE

FOR QUALITY-CONSCIOUS WATER LOVERS

Vene magazine and its readers appreciate the joy of being out on the water, whether it's the sea or a lake, a sailboat or motorboat, a kayak or sailboard, a jet ski or a rowing boat. The Vene reader is also ready to learn new things and invest time and money in their hobbies. Some of nature's pleasures come from seafood on the plate, either self-cooked or ordered in a good restaurant. Vene readers search the magazine for tested information on new boats and useful gear. They also get tips on attractive boating destinations and boating summer events. In winter, Vene magazine offers new ideas for future boat trips, equipment repairs, or hobby-related equipment. Experiences are also available when the waters are frozen.

Vene magazine is published 12 times per year. **Venelehti.fi** expands its readers' service online. Vene magazine's digital service venelehti.fi offers news, a digital magazine, a magazine archive, and information about marinas.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Adhesive binding

NUMBER OF READERS

58 000

PRICES

SIZE	PRICE €	ISSUE 2
2/1	5 330	6 650
1/1	2 960	3 700
1/2	2 010	2 520
1/4	1 480	1 850
2. COVER	3 250	4 070
3. COVER	3 250	-
BACK COVER	3 250	-
MIDDLE SPREAD	-	7 310
1. SPREAD	5 860	7 310
2. SPREAD	5 860	7 310

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	3.1.	5.12.2023	11.12.2023	Sailing gear and new electronics overview.
2	7.2.	15.1.	18.1.	Trade fair issue. The ultimate comparison of small boats: Yamarin 46 SC, Suvi 50 Duo, Bella 485R, AMT 165 R.
3	6.3.	12.2.	15.2.	Comparison of non-toxic antifouling paints, part 2. How did the second season go with the new paints.
4	3.4.	7.3.	12.3.	Opening of the boating season, sea patrols' tips for peculiar natural harbours.
5	8.5.	12.4.	17.4.	Sailing race issue. Sailing is Finland's success sport at the Olympics, let's take a look at the racing yachts.
6	5.6.	13.5.	16.5.	Overview of domestic harbours. What's new and which old ones are worth visiting again.
7	3.7.	7.6.	12.6.	Up-to-date boat comparison.
8	7.8.	15.7.	18.7.	Highlights of the Helsinki Uiva exhibition.
9	4.9.	12.8.	15.8.	Autumn care issue.
10	2.10.	9.9.	12.9.	Up-to-date equipment comparison in cooperation with Kippari.
11	6.11.	14.10.	17.10.	Globetrotter theme issue, the experiences of the round-the-world sailors.
12	4.12.	11.11.	14.11.	Boating destinations abroad.

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