



THE MAIN ORGAN OF HORSEPOWER

Vauhdin Maailma is the main organ of motorsport and the leading expert in Finland. The content is not just competition reports, but VM also focuses on the backgrounds of events and phenomena of different sports. VM presents the race fleet with test drives and technical articles and interviews people in the industry. VM is a “professional magazine” for everyone interested in motorsport. The reader becomes a motorsport expert.

Since 1965, VM has been at the pit and next to the pit in rallies, formula races, Imatranajo, enduro races, rally sprints, boat races, car orienteering, drifting, and many, many others. Vauhdin Maailma appears 11 times per year.

PRICES

SIZE	PRICE €
2/1	4 640
1/1	2 580
1/2	1 750
1/4	1 290
2. COVER	2 830
3. COVER	2 830
BACK COVER	2 830

We reserve the right to make changes.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

210 x 292

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

50 000

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	22.1.	2.1.	5.1.	The racing season begins. The starting points of the Finnish Championship and World Championship series. Main focus on the World Championship series.
2	12.2.	22.1.	25.1.	F1 advance issue: tracks, teams and drivers.
3	11.3.	19.2.	22.2.	Starting points for the MotoGP season.
4	15.4.	21.3.	26.3.	First characterisations of the F1 season: successes and failures.
5	27.5.	6.5.	10.5.	The domestic track season starts. How can you get a new boost in your racing hobby?
6	1.7.	10.6.	14.6.	Drifting – guaranteed impressiveness.
7	29.7.	8.7.	11.7.	Advance issue of the World Rally Championship in Finland.
8	26.8.	5.8.	8.8.	The events of the World Rally Championship in Finland and interesting measurement results.
9	16.9.	26.8.	29.8.	Decisive moments and backgrounds of domestic championships.
10	28.10.	7.10.	10.10.	Decisive moments of the World Rally Championship and F1.
11	9.12.	15.11.	20.11.	TOP 10 ranking of domestic motorsport sports.

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