

Kotiliesi

AN EXPERT IN GOOD EVERYDAY LIFE

Kotiliesi is building a better everyday life with its readers. The brand covers more than 7,000 tested food recipes and ideas for celebrations. Kotiliesi has been proven to be a useful household expert, encouraging people to not only enjoy decorating, housekeeping, crafts, culture and gardening, but also to take care of their own and their loved ones' well-being.

Published for 102 years, Kotiliesi is Finland's oldest women's magazine brand that reaches women of all ages in print, **online** and active social media channels. Kotiliesi covers topics that particularly concern women and contains in-depth interviews with the most interesting people in Finland. The subscription includes a membership in the Kotiliesi Klubi club, which offers monthly extras, book benefits, and enjoyable events in like-minded company, for example. Kotiliesi is printed 26 times per year including several interesting special themes like Spring and Christmas.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

26 issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Adhesive binding

NUMBER OF READERS

210 000

PRICES

SIZE	PRICE €
2/1	11 480
1/1	6 380
1/2	4 340
1/4	3 190
2. COVER	7 010
BACK COVER	7 010
1. SPREAD	12 640
2. SPREAD	12 640

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	3.1.	4.12.2023	8.12.2023	Special issue on women's health: What a woman needs to know about her well-being at different ages. Already familiar with the planetary health diet?
2	17.1.	19.12.2023	22.12.2023	Save on food costs without compromising taste. How I get by with little money – readers tell their experiences. Reduce your alcohol consumption.
3	31.1.	5.1.	10.1.	Building materials and boost from vitamins. Are you familiar with the benefits of new vitamins? Healthy and fresh citrus treats.
4	14.2.	19.1.	24.1.	Winter holiday issue. Relief from rashes. Greek food classics.
5	28.2.	2.2.	7.2.	House plant care. New ways to put a stop to snoring. The most wonderful rolls and breads.
6	13.3.	16.2.	21.2.	Great spring issue: new food and table setting ideas for the Easter table. Spring dreams for the yard and garden.

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ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
7	27.3.	1.3.	6.3.	Lovely Estonia. A travel guide to the Baltics. Treat your fickle travel stomach correctly. Baltic delicacies at home.
8	10.4.	13.3.	18.3.	A grill kiosk at home: sausage and potatoes and other familiar grilled food. Let's dream – the most wonderful cottages and villas in Finland. Keep your eyes healthy. When to see an eye specialist and optician?
9	24.4.	27.3.	3.4.	Gorgeous Toukola spring appendix: food, garden, table settings. May Day issue. Prevent teeth from darkening and whiten safely.
10	8.5.	11.4.	16.4.	Mother's day issue: festive table setting for mom. Lovely, strong hair.
11	22.5.	24.4.	29.4.	Graduation, spring and summer cake buffet. Beautiful glasses and dishes for the table and as a gift. Sustainable and ecological gifts for spring parties. Finland's cutest pet competition is announced. The best tricks for hair removal.
12	5.6.	10.5.	15.5.	Summer's hottest barbecue tips: pizza, griddle and smoker. Travelling by land. Easy train and bus routes, adult interrail. Toenail care.
13	19.6.	24.5.	29.5.	Midsummer issue: Summer picnic on the pier. Early summer flower splendour and new products for the garden. Lighten pigment spots.
14	3.7.	6.6.	11.6.	Choose the cutest pet in Finland. Strawberry treats. Treat abdominal swelling.
15	17.7.	20.6.	26.6.	Great idol issue: they are admired by Finns – nostalgia and current faces. Famous food celebrities reveal their favourite recipes. Treat wounds properly. Summer at a small cottage.
16	31.7.	5.7.	10.7.	Berry pies. The most beautiful summer bouquets. Help with itching privates.
17	14.8.	19.7.	24.7.	Sports issue. Sports for everyone. Delicacies from tomatoes. Take care of the pipes in your home.
18	28.8.	2.8.	7.8.	How to get by on Tinder. A boost from protein supplements. Use lingonberries in lovely pastries.
19	11.9.	16.8.	21.8.	Interior design issue: The new look of the autumn home, the best picks from the Habitare trade fair. Do gel nails ruin your nails? Evening tea and supper are served.
20	25.9.	30.8.	4.9.	The best root vegetables of the harvest season. Chronic urticaria. A new autumn style for an adult woman.
21	9.10.	13.9.	18.9.	Books for autumn. Surface renovation at home: the repairman advises. When do I need to get a hearing aid? Are you already familiar with these vegetable proteins? New vegetarian favourites.
22	16.10.	20.9.	25.9.	Christmas in Toukola special issue. Lovely Christmas preparations: food, interior design, crafting, atmosphere, flowers, decoration.
23	30.10.	4.10.	9.10.	The wonderful handicrafts of autumn. Beautiful knitwear for yourself and as a gift. Kotiliesi sweater from Finnish wool. Take care of your heart's health. The best recipes of the game season.
24	13.11.	18.10.	23.10.	Delicious Christmas pastries with new twists. How to choose the right skis, how to care for skis. A stunning party style for an adult woman.
25	27.11.	1.11.	6.11.	Treat your acid-free stomach. Delicious snacks for a glogg evening.
26	11.12.	14.11.	19.11.	Kotiliesi's traditional Christmas table. Stomach-friendly exercise. Clean your home with the tips of a professional cleaner. Delicious snacks for game night.

Updated on this page:

26.2.2024 themes of issues 8 and 9; 18.1.2024 special theme on issues 8 and 9