

# SUOMEN KUVALEHTI

## LUXURY FOR REASON

Suomen Kuvalehti is the key to understanding Finnish society. It is a specialist magazine on news and current affairs that investigates, gives background and analyses all relevant issues of our time. The world is full of information – Suomen Kuvalehti helps people see the essential. The magazine's main topics are economics and politics, science and art. Reliability, independence and quality are characteristics for which Suomen Kuvalehti has been known for more than a hundred years. For these reasons, among others, Suomen Kuvalehti is one of the magazines that has increased its readership in recent years. The average reading time of one issue of the magazine is among the highest in Finnish magazines.

Suomen Kuvalehti is published 49 times per year. The TV-Mailma television programme guide is distributed weekly with the printed Suomen Kuvalehti magazine. All subscriptions to the magazine also include a digital service. In addition, topical analyses of current social phenomena are available online at [Suomenkuvalehti.fi](https://suomenkuvalehti.fi), and subscribers have access to an archive of magazines that covers more than a hundred years. Suomen Kuvalehti's online service can be accessed using either a browser or an application.

## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

[yrittyspalvelu@otavamedia.fi](mailto:yrittyspalvelu@otavamedia.fi)

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

Pia Mäkelä, tel. 040 5793305, PunaMusta  
Tampere, Kaapelikatu 1, 33330 Tampere

### NUMBER OF ISSUES

49 issues per year, 3 double issues

### SIZE OF THE MAGAZINE

210 x 280

### PRINTING METHOD

Offset

### BINDING

Saddle stitching

### NUMBER OF READERS

293 000

## PRICES

SIZE	PRICE €
2/1	12 030
1/1	6 680
1/2	4 530
1/4	3 350
BACK COVER	7 350
2. COVER	7 350
3. COVER	7 350
1. SPREAD	13 240

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

## TIMETABLE 2024

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	5.1.	15.12.2023	19.12.2023	
2	12.1.	22.12.2023	28.12.2023	
3	19.1.	3.1.	5.1.	Presidential elections.
4	26.1.	10.1.	12.1.	Education. Educa Fair.
5	2.2.	17.1.	19.1.	
6	9.2.	24.1.	26.1.	
7	16.2.	31.1.	2.2.	
8	23.2.	7.2.	9.2.	
9	1.3.	14.2.	16.2.	
10	8.3.	21.2.	23.2.	
11	15.3.	28.2.	1.3.	
12	22.3.	6.3.	8.3.	
13-14	28.3.	12.3.	14.3.	Gourmet: food and wine at Easter.
15	12.4.	25.3.	27.3.	

Updated on this page:

26.6.2024 new logotype

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
16	19.4.	3.4.	5.4.	
17	26.4.	10.4.	12.4.	
18	3.5.	16.4.	18.4.	
19	8.5.	19.4.	23.4.	
20	17.5.	29.4.	2.5.	
21	24.5.	7.5.	10.5.	
22	31.5.	15.5.	17.5.	
23	7.6.	22.5.	24.5.	European elections.
24	14.6.	29.5.	31.5.	Cultural events in the summer.
25-26	20.6.	4.6.	6.6.	Gourmet: food and wine at Midsummer.
27	5.7.	18.6.	20.6.	
28	12.7.	26.6.	28.6.	
29	19.7.	3.7.	5.7.	
30	26.7.	10.7.	12.7.	
31	2.8.	17.7.	19.7.	
32	9.8.	24.7.	26.7.	
33	16.8.	31.7.	2.8.	
34	23.8.	7.8.	9.8.	
35	30.8.	14.8.	16.8.	
36	6.9.	21.8.	23.8.	
37	13.9.	28.8.	30.8.	Movies.
38	20.9.	4.9.	6.9.	
39	27.9.	11.9.	13.9.	
40	4.10.	18.9.	20.9.	
41	11.10.	25.9.	27.9.	
42	18.10.	2.10.	4.10.	
43	25.10.	9.10.	11.10.	Autumn's book selection during the Helsinki Book Fair.
44	1.11.	16.10.	18.10.	
45	8.11.	23.10.	25.10.	
46	15.11.	30.10.	1.11.	
47	22.11.	6.11.	8.11.	
48	29.11.	13.11.	15.11.	
49	5.12.	19.11.	21.11.	A compilation of the best books of the year.
50	13.12.	26.11.	28.11.	
51-52	19.12.	2.12.	4.12.	Gourmet: food and wine at Christmas.

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16.1.2024 issue 19 dates

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