

THE BEST TELEVISION PROGRAMME GUIDE

TV-Maailma contains the programme information for the week, as well as a wide range of programme reviews and highlights. Films, series, documentaries, critics' selections, sports tips, as well as excerpts from the programmes of online TV, pay channels and radio are very useful for the reader, in addition to entertaining interviews. The reader wants experiences, stories, information and entertainment and invests in their well-being, their own style and appearance.

TV-Maailma is distributed with Seura and Suomen Kuvalehti. **Starting from issue 44/2024, TV-Maailma will also be distributed with Anna, which means that TV-Maailma will reach 540,000 unique readers a week.** TV-Maailma is a magazine that people go back to every day. TV-Maailma appears 49 times per year including six more substantial issues with extra crossword puzzles and activities.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

No submissions, contact person Pia Mäkelä, tel. +358 40 5793305, PunaMusta Tampere

NUMBER OF ISSUES

49 issues per year, 3 double issues

SIZE OF THE MAGAZINE

205 x 270

PRINTING METHOD

Offset

BINDING

Adhesive binding

REACH

540 000 unique readers a week

PRICES

SIZE	PRICE €
BACK COVER	4 900

We reserve the right to make changes.

TIMETABLE 2024

ISSUE	PUBL. DATE	RESERV	MATERIALS	ISSUE	PUBL. DATE	RESERV	MATERIALS	ISSUE	PUBL. DATE	RESERV	MATERIALS
1	3.1.	12.12.2023	14.12.2023	19	8.5.	18.4.	22.4.	37	11.9.	23.8.	27.8.
2	10.1.	19.12.2023	21.12.2023	20	15.5.	24.4.	26.4.	38	18.9.	30.8.	3.9.
3	17.1.	28.12.2023	2.1.	21	22.5.	2.5.	6.5.	39	25.9.	6.9.	10.9.
4	24.1.	5.1.	9.1.	22	29.5.	10.5.	14.5.	40	2.10.	13.9.	17.9.
5	31.1.	12.1.	16.1.	23	5.6.	17.5.	21.5.	41	9.10.	20.9.	24.9.
6	7.2.	19.1.	23.1.	24	12.6.	24.5.	28.5.	42	16.10.	27.9.	1.10.
7	14.2.	26.1.	30.1.	25-26	19.6.	31.5.	4.6.	43	23.10.	4.10.	8.10.
8	21.2.	2.2.	6.2.	27	3.7.	13.6.	17.6.	44	30.10.	11.10.	15.10.
9	28.2.	9.2.	13.2.	28	10.7.	20.6.	25.6.	45	6.11.	18.10.	22.10.
10	6.3.	16.2.	20.2.	29	17.7.	28.6.	2.7.	46	13.11.	25.10.	29.10.
11	13.3.	23.2.	27.2.	30	24.7.	5.7.	9.7.	47	20.11.	1.11.	5.11.
12	20.3.	1.3.	5.3.	31	31.7.	12.7.	16.7.	48	27.11.	8.11.	12.11.
13-14	27.3.	8.3.	12.3.	32	7.8.	19.7.	23.7.	49	4.12.	15.11.	19.11.
15	10.4.	20.3.	22.3.	33	14.8.	26.7.	30.7.	50	11.12.	21.11.	25.11.
16	17.4.	27.3.	2.4.	34	21.8.	2.8.	6.8.	51-52	18.12.	28.11.	2.12.
17	24.4.	5.4.	9.4.	35	28.8.	9.8.	13.8.				
18	30.4.	10.4.	11.4.	36	4.9.	16.8.	20.8.				

Updated on this page:

3.7.2024 removed option for 2nd cover ad; 26.6.2024 new reach and distribution starting from issue 44/2024; 16.1.2024 issue 18 dates