

Deko

BEAUTIFUL HOMES, EASY-GOING IDEAS

Deko is an open-minded, relaxed, and admired modern interior design magazine. Its strong atmosphere works for both small and large home. Hilarious ideas meet practical and insightful solutions. Deko readers are young or youthful urbanites who enjoy a beautiful home, design, travel, and art. Deko introduces the most interesting people, the best home ideas, and guides and advises on how to decorate more beautifully, functionally, and ethically. Deko's main idea is that beautiful interior design doesn't necessarily have to be expensive.

Deko appears 11 times per year and publishes a comprehensive housing fair guide every year. Deko is published in digital format at [Kotiliesi.fi](https://www.kotiliesi.fi). The site also offers plenty of news about the field, inspiration, and current affairs. Deko is also very active on social media channels, especially Instagram and Pinterest, where it is one of the most followed media brands.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804, PunaMusta Joensuu, Kosti Aaltosen tie 9 (PL 99), 80140 Joensuu

NUMBER OF ISSUES

11 Issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Adhesive binding

NUMBER OF READERS

85 000

Issue 7 is the official interior decoration catalogue of Housing Fair Finland.

PRICES

SIZE	PRICE €	ISSUE 7
2/1	8 940	11 040
1/1	4 960	6 140
1/2	3 380	4 180
1/4	2 480	3 070
2. COVER	5 470	6 770
3. COVER	5 470	-
BACK COVER	5 470	-
1. SPREAD	9 840	12 140
2. SPREAD	9 840	12 140
MIDDLE SPREAD	-	12 140

TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	4.1	5.12.2022	13.12.2022	Hygge home. Warm home textiles. The dream library, the return of bookshelves.
2	1.2	3.1	11.1	Trendy spring colours. Kitchen renovation on a small budget: doors, hinges, handles, tiles, and paints.
3	1.3	1.2	8.2	Decorate with plants: pots, popular plants, plant lights, boxes, and care. Designer items retain their value best.
4	29.3	1.3	8.3	Beautiful bathroom, sauna and home spa. A new kick for cleaning: ecological and functional tools and substances.
5	3.5	31.3	11.4	New ideas for spring parties: settings, flowers, and decorations. Terrace and summer furniture.
6	31.5	2.5	9.5	Big summer cottage issue: inventive ideas and interior design solutions for a summer home. Cute and useful cottage gifts. Design tour in Finland.
7	28.6	29.5	5.6	Theme issue: Loviisa housing fair. Official fair catalogue.
8	9.8	12.7	19.7	An autumn home. Functional storage solutions: hallway, wardrobe, and closet. New ideas for the children's room.
9	6.9	9.8	16.8	Habitare news. Sweet dreams: beds, textiles, and bedside tables. Atmosphere with lights.
10	1.11	4.10	11.10	A cozy living room: how to choose a sofa and armchairs. New entertainment electronics. A pet's own space.
11	29.11	1.11	8.11	Create a Christmas atmosphere. Small budget Christmas gift ideas for decorators.

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