



THE CURIOUS ENTERTAINMENT CONSUMER

Hymy is Finland's most diverse entertainment magazine, with content such as revealing celebrity stories, true stories of ordinary people, and the heroes of our wars. Hymy readers are ordinary, active people who are conscientious shoppers.

The **Hymy.fi** online visitor is up-to-date and is interested in entertainment. They follow the latest news and are particularly interested in gossip.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Tuula Ekoluoma, tel. +358 6 321 8019,
UPC Print, Gerbyntie 18, 65230 Vaasa

NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

89 000

TIMETABLE 2023

ISSUE	PUBL.DATE	RESERV	MATERIALS
1	30.12.2022	5.12.2022	12.12.2022
2	3.2	10.1	17.1
3	3.3	7.2	14.2
4	14.4	17.2	24.3
5	12.5	17.4	24.4
6	9.6	15.5	23.5
7	14.7	19.6	27.6
8	11.8	18.7	25.7
9	8.9	15.8	22.8
10	13.10	19.9	26.9
11	10.11	17.10	24.10
12	8.12	13.11	20.11

PRICES

SIZE	PRICE €
2/1	6 670
1/1	3 710
1/2	2 520
1/4	1 850
BACK COVER	4 080