

THE MODERN MOTORBOATER

Kippari is a magazine for those who enjoy the speed, spray, and other joys of motorboating. The magazine provides valuable information to those travelling on their boats, hiking, fishing, or travelling by connecting boat to their island cottage in all weathers. The tests and measurements in the magazine reveal how to get a motorboat to run in the right position and economically. In addition to testing new boats and motors, Kippari also tests used ones and provides useful maintenance advice and tips for do-it-yourself repairs. And Kippari always has room for motorboat classics as well. Kippari makes its reader an expert in motorboating.

Kippari appears 12 times per year. Kipparilehti.fi expands its readers' service online. It tells you about, for example, guest harbours, fuel distribution points, and current weather information.

PRICES

SIZE	PRICE €	ISSUE 2
2/1	3 860	4 530
1/1	2 140	2 520
1/2	1 460	1 710
1/4	1 070	1 270
2. COVER	2 360	2 780
3. COVER	2 360	-
BACK COVER	2 360	-
1. SPREAD	4 240	4 980
2. SPREAD	4 240	4 980
MIDDLE SPREAD	-	4 980

TECHNICAL INFORMATION	
<p>ENQUIRIES, RESERVATIONS yrityspalvelu@otavamedia.fi tel. +358 50 346 1574</p>	<p>SIZE OF THE MAGAZINE 210 x 275</p>
<p>MATERIALS An email with material delivery instructions and link will be provided when making a reservation.</p>	<p>PRINTING METHOD Offset</p>
<p>SUBMISSION OF ATTACHMENTS Pia Mäkelä, tel. +358 40 5793305, PunaMusta Tampere, Kaapelikatu 1, 33330 Tampere</p>	<p>BINDING Saddle stitching, issue 2 adhesive binding</p>
<p>NUMBER OF ISSUES 12 issues per year</p>	<p>NUMBER OF READERS 54 000</p>

Please ask for more information about measuring campaigns and solutions.

TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	11.1	12.12.2022	19.12.2022	The new Kippari. The thoroughly revised magazine is ready. A large number of equipment, technology and electronics.
2	8.2	11.1	18.1	Fair issue. Kippari presents interesting new things. Comparison of non-toxic "toxic paints".
3	15.3	15.2	22.2	The big motor issue. Introducing new combustion or electric engines. We will find out how to succeed in changing a combustion engine to an electric one.
4	12.4	13.3	20.3	Special issue for used boats. Comparison of boat trailers and opening of a series of articles focusing on boating skills.
5	10.5	11.4	18.4	Current boat comparison. In addition, a report on the anode comparison we started last year. We are also preparing for the starting Finnish boating season.
6	7.6	9.5	16.5	The most important equipment innovations at the beginning of the boating season. Ways to start a clogged engine.
7	12.7	13.6	20.6	Travelling on the water: we present interesting boat trip destinations in Finland.
8	16.8	19.7	26.7	Introducing the interesting new things at the Uiva boat show.
9	13.9	16.8	23.8	Current boat comparison. We also provide guidance on safe boating in the autumn darkness.
10	11.10	13.9	20.9	Current equipment comparison in cooperation with Vene.
11	8.11	11.10	18.10	Autumn service issue. A big boat repair after the season, part 1.
12	13.12	14.11	21.11	The opening of the winter boat fair season, what the trends look like. Armchair boating abroad. Big boat repair, part 2.

Updated on this page: