

# Kotiliesi

## IT'S WONDERFUL TO COME HOME

Kotiliesi offers ideas and inspiration for women, from grandmothers to granddaughters. Food, health, housing, gardening, and handicrafts are the specialties of Finland's oldest magazine brand.

**Kotiliesi.fi** is one of the largest magazine websites in Finland. It reaches more than two million Finnish women every month, 21.5 per cent of whom are aged 20-34. Kotiliesi is the number one independent media about food online.

The print issue of Kotiliesi alternates between wonderful lifestyle topics: housing, cottages, gardens, and homemaking. There is always a big package about health, issues of interest for the target group, nostalgia, peer stories, and cultural tips. Kotiliesi is printed 26 times per year. Kotiliesi's digital magazine can be found at kotiliesi.fi. It is also home to Finland's most popular baking blog Suklaapossu. The Kotiliesi.fi website contains the popular lifestyle brands Maalla, Deko, and Kotiliesi Käsityö. Kotiliesi can be found on the biggest social media channels and on Facebook it has its own handicraft and food groups. The Kotiliesi newsletter is sent to nearly 20,000 subscribers six times a week.

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

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#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804,  
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#### NUMBER OF ISSUES

26 issues per year

#### SIZE OF THE MAGAZINE

230 x 297

#### PRINTING METHOD

Offset

#### BINDING

Adhesive binding

#### NUMBER OF READERS

203 000

### PRICES

SIZE	PRICE €
2/1	11 480
1/1	6 380
1/2	4 340
1/4	3 190
2. COVER	7 010
BACK COVER	7 010
1. SPREAD	12 640
2. SPREAD	12 640

Please ask for more information about measuring campaigns and solutions.

### TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	4.1	2.12.2022	12.12.2022	Steamy winter soups. Sandwiches for a winter outings. Strengthen your bones. Body peace: have a permissive attitude towards your body.
2	18.1	16.12.2022	22.12.2022	Overcome constant fatigue. Spicy flavours from Nepali cuisine. Spruce up your home with little money. Your parents aging: how to share the burden with your siblings without arguing.
3	1.2	2.1	10.1	The most delicious chocolate treats while baking. Nice crafts from leftover threads. Don't let envy eat away at your life. Learn to breathe properly.
4	15.2	17.1	24.1	The most amazing new carpets, carpet maintenance. Get rid of atopic dermatitis. What helps when you feel like you won't be accepted as yourself? Quick everyday food with an airfryer.
5	1.3	31.1	7.2	<b>Special genealogy issue.</b> Sweet and savoury pancakes. Treat foot pain. Easy sprout growing on your windowsill.
6	15.3	14.2	21.2	The most wonderful spring pastries. Dealing with women's intimate problems. A summer cottage for sale: what should be taken into account when selling a summer cottage? Learn not to be bitter and to forgive.

Updated on this page:

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7	29.3	28.2	7.3	Easter party spread, party dishes and wonderful decoration ideas. Patchwork with different techniques. Fear of rejection: what helps if it makes your life difficult?
8	5.4	7.3	14.3	<b>Garden issue.</b> Subsistence farming, pallet collars. Greenhouses. Feng Shui garden, garden trends. Ensure a blooming yard for the whole summer.
9	19.4	17.3	24.3	Pita breads and the best fillings, make yourself and use ready-made breads and spreads. Relief for hot flashes. Window washing: chemicals, techniques, technical aids. Constant terror: how to get rid of seeing only threats in everything?
10	3.5	30.3	6.4	Mother's Day ice cream cake, shakes, classic ice cream portions. Laser eye surgery. A cottage in summer condition: important machines for a cottager. Are you unknowingly an energy junkie?
11	17.5	17.4	24.4	<b>Big singles issue: people in their sixties and seventies are the largest group of singles in Finland.</b> Spring cake buffet: sweet and savoury. Parties at home: home dishes and textiles. Pamper your hair. Do you constantly give your loved ones a hard time? Stop now.
12	31.5	28.8	8.5	The hottest barbecue delicacies of the summer. What helps with tooth sensitivity? Stain removers tested. Serial lovers: why do I keep falling in love?
13	14.6	15.5	23.5	Midsummer treats in the cottage kitchen. Protect yourself from bugs. Crafts: print a unique work of art on a t-shirt. Don't be efficient all the time - slowing down like this increases your well-being.
14	5.7	5.6	12.6	Baking with blueberries. Get your summer skin in shape. <b>Loviisa Housing Fair.</b> Resilience: this is how you learn to be stronger.
15	19.7	19.6	27.6	Mediterranean delicacies from your own garden. Avoid summer stomach problems. An atmospheric summer home. Do you dare to face your worst fears?
16	2.8	4.7	11.7	Bake and preserve from the summer apple harvest. Choosing new glasses. Prevent and fight home pests. Too much compassion can be exhausting.
17	16.8	18.7	25.7	Inexpensive and delicious home cooking from cabbage. Breast cancer and treatments. Home in order: new beautiful storage solutions. Do you not understand your child or daughter-in-law? Don't make these mistakes.
18	30.8	1.8	8.8	Lovely new instructions for wool socks. The harvest's best savoury pies. Avoid stomach ulcer. Learn to relax.
19	13.9	15.8	22.8	New autumn books. Classic sandwiches: toast, flatbread, and rye bread. This is how you add exercise to your everyday life. Autumn in the garden: growing, planting, and varieties of tulips. Get rid of tension.
20	27.9	29.8	5.9	Succulent lasagnas from minced meat, fish, and vegetables + vegan lasagna. Treat a headache. Outdoor sauna atmosphere. What help for loneliness?
21	11.10	12.9	19.9	Quick and nutritious omelets. Diet to support health. The four seasons on the balcony. This is how you get more spark in your relationship.
22	18.10	19.9	26.9	<b>Christmas fan special issue.</b> The dream Christmas: crafting, baking, little sweets, Christmas flowers, and handicrafts.
23	1.11	3.10	10.10	Soups from inexpensive ingredients. Senior's vitamins and nutritional supplements to get in shape. Top tips for cleaning different rooms in the home. How to get back on your feet after a crisis.
24	15.11	17.10	24.11	<b>Special issue on memory disorders.</b> The most delicious Christmas pastries. Take care of houseplants for winter frosts.
25	29.11	31.10	7.11	Christmas gifts for decorators and connoisseurs. Kotiliesi's Christmas party spread. How does a rigid man learn to face his feelings?
26	13.12	13.11	20.11	Easy New Year's treats and bites made from butter and phyllo dough. A country home in a winter mood. Difficult sibling relationships.