

Koululainen

THE LITTLE SCHOLAR'S OWN MAGAZINE AND ONLINE MEDIA

The reader of Koululainen is a knowledge-hungry primary school student. With stories about idols and hobbies and topics about books, music, and games one is enticed to read their very own magazine from cover to cover and grab tips about free time. In addition to a print magazine published 12 times a year, Koululainen has an active website. Koululainen.fi entertains with fun quizzes, news related to the world of children, and reading stories. Koululainen, provided by experts, bears responsibility for the child's development of safe media skills.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

217 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF COPIES PRINTED

15 000

PRICES

SIZE	PRICE €
2/1	4 380
1/1	2 430
1/2	1 660
1/4	1 220
2. COVER	2 680
3. COVER	2 680
BACK COVER	2 680
1. SPREAD	4 820

TIMETABLE 2023

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	11.1	12.12.2022	19.12.2022	Presenting the winner of the fair class competition. A glimpse into the everyday life of schoolchildren around the world.
2	8.2	11.1	18.1	The big pet issue: buying and caring for a pet. Winner of the pet of the year competition. Important emotional skills.
3	8.3	8.2	15.2	The science and space extra. Handy tools for crafting.
4	5.4	8.3	15.3	Easter treats and decorations. Finland's sweetest chocolate egg test.
5	3.5	31.3	11.4	The Tube and TikTok extra. Unforgettable camp experiences.
6	7.6	9.5	16.5	Nature awaits! Clothes and equipment for the summer hiker.
7	5.7	6.6	13.6	The summer giant issue full of activities, readings, and tests to enjoy over the holidays.
8	2.8	5.7	12.7	Ready for school! Announcement of the fair class competition. Nice school supplies.
9	6.9	9.8	16.8	Finding new hobbies. The pet of the year competition begins.
10	11.10	13.9	20.9	About our furry friends or pets big and small. Halloween's terrific treats.
11	8.11	11.8	18.10	The brightest stars of the music world. Addictive book tips.
12	13.12	14.11	21.11	The best games of the year and other nice things for Christmas gift wishes. Internet rules under control.

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