

# IT'S WONDERFUL TO DO IT YOURSELF

Kotiliesi Käsityö inspires and helps enthusiasts of all levels to find good guidance and develop their skills. Each issue has dozens of sewing and knitting patterns for women, men, children, and the home. The Kotiliesi pattern sheet is the only Finnish pattern sheet on the market.

The Kotiliesi Käsityö reader is a passionate craft enthusiast who is also interested in trends, novelties in the field, materials, and equipment. There are now also a lot of new enthusiasts among the readers who are learning how to make handicrafts, who we help to get started with a print sewing school and online videos. The impressive and fashionable sewing collection gives ideas for all sizes, as patterns can be found in size numbers 34-56. In addition, every second issue has a separate fashion line designed for plus sizes. Kotiliesi Käsityö appears 6 times per year. Digitally, Kotiliesi Käsityö can be found at **Kotiliesi.fi.** It is also found on all social media channels.

# **TECHNICAL INFORMATION**

## **ENQUIRIES, RESERVATIONS**

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#### **MATERIALS**

An email with material delivery instructions and link will be provided when making a reservation.

#### **SUBMISSION OF ATTACHMENTS**

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#### **NUMBER OF ISSUES**

6 issues per year

# SIZE OF THE MAGAZINE

230 x 297

#### **PRINTING METHOD**

Offset

#### **BINDING**

Saddle stiching

# NUMBER OF READERS

151 000

# **PRICES**

SIZE	PRICE €
2/1	5 840
1/1	3 240
1/2	2 200
1/4	1 620
2. COVER	3 570
BACK COVER	3 570

## **TIMETABLE 2023**

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIALTHEME
1	11.1	12.12.2022	19.12.2022	Warm winter knitwear for the whole family. Crafts on a small budget.
2	15.3	15.2	22.2	Spring go-to clothes. Easy knits for beginners. Brighten up your home with textiles.
3	17.5	18.4	25.4	Sew easy holiday outfits. Knit and crochet light outfits and accessories for summer. Small holiday crafts.
4	19.7	20.6	28.6	Tricot key outfits. Casual knitwear.
5	20.9	30.8	6.9	Timeless autumn style. Sew functional classics for everyday life and the festive season. Warm winter accessories.
6	15.11	18.10	25.10	The great Christmas gift issue! Make everyone's favorite Christmas gifts and create a warm atmosphere at home.

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