

# SUOMEN KUVALEHTI

## ANALYTICAL, ADEPT, AND UP TO DATE

The current and impartial Suomen Kuvalehti provides reliable background to domestic and world events in the magazine and digital service. Suomen Kuvalehti's articles are in-depth, enjoyable top-level narratives from the pens of award-winning journalists from many competitions. Therefore, the average reading time of an issue of Suomen Kuvalehti is long, as much as 86 minutes. Suomen Kuvalehti is distributed weekly along with TV-maailma as a free reader benefit.

Suomen Kuvalehti is published 49 times per year. Suomen Kuvalehti is also available digitally at [Suomenkuvalehti.fi](https://suomenkuvalehti.fi), where every day you can find topical articles, news background, and blogs. Every week, the digital service publishes the equivalent of a second issue of Suomen Kuvalehti with current stories.

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

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#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

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Tampere, Kaapelikatu 1, 33330 Tampere

#### NUMBER OF ISSUES

49 issues per year, 3 double issues

#### SIZE OF THE MAGAZINE

210 x 280

#### PRINTING METHOD

Offset

#### BINDING

Saddle stitching

#### NUMBER OF READERS

308 000

### PRICES

SIZE	PRICE €
2/1	12 030
1/1	6 680
1/2	4 530
1/4	3 350
BACK COVER	7 350
2. COVER	7 350
3. COVER	7 350
1. SPREAD	13 240

Please ask for more information about measuring campaigns and solutions.

### TIMETABLE 2023

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	5.1	15.12.2022	22.12.2022	
2	13.1	22.12.2022	30.12.2022	
3	20.1	30.12.2022	9.1	
4	27.1	9.1	16.1	Theme issue: up-to-date picks on educational topics.
5	3.2	16.1	23.1	
6	10.2	23.1	30.1	
7	17.2	30.1	6.2	
8	24.2	6.2	13.2	
9	3.3	13.2	20.2	
10	10.3	20.2	27.2	
11	17.3	27.2	6.3	The election.
12	24.3	6.3	13.3	
13	31.3	13.3	20.3	
14-15	5.4	16.3	23.3	Gourmet: Easter.

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
16	21.4	30.3	6.4	
17	28.4	6.4	17.4	
18	5.5	14.4	21.4	
19	12.5	21.4	28.4	
20	19.5	27.4	5.5	
21	26.5	5.5	12.5	
22	2.6	12.5	22.5	
23	9.6	22.5	29.5	
24	16.6	29.5	5.6	
25-26	21.6	1.6	8.6	Gourmet: Midsummer.
27	7.7	16.6	26.6	
28	14.7	26.6	3.7	
29	21.7	3.7	10.7	
30	28.7	10.7	17.7	
31	4.8	17.7	24.7	
32	11.8	24.7	31.7	
33	18.8	31.7	7.8	
34	25.8	7.8	14.8	
35	1.9	14.8	21.8	
36	8.9	21.8	28.8	
37	15.9	28.8	4.9	
38	22.9	4.9	11.9	
39	29.9	11.9	18.9	
40	6.10	18.9	25.9	
41	13.10	25.9	2.10	
42	20.10	2.10	9.10	
43	27.10	9.10	16.10	Autumn offerings during the Helsinki book fair.
44	3.11	16.10	23.10	
45	10.11	23.10	30.10	
46	17.11	30.10	6.11	
47	24.11	6.10	13.11	
48	1.12	13.11	20.11	A compilation of the best books of the year.
49	8.12	17.11	24.11	
50	15.12	24.11	1.12	
51-52	20.12	29.11	7.12	Gourmet: Christmas.

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