

Maalla

WITH LOVE FOR THE COUNTRYSIDE LIFE

Maalla is a romantic countryside lifestyle and interior design magazine that showcases beautiful homes and a rural lifestyle. The reader of Maalla magazine loves decorating, doing things with their hands, and gardening. They are interested in traditional building materials and are hungry for ideas for renovating the home and yard and for utilizing natural materials. Each issue has an inspiring do-it-yourself section that provides instructions for tasty local food, crafts, and tinkering. For those looking for nostalgia, there are lovely collectibles, folk antiques, countryside tourism, and interesting traditional knowledge.

The Maalla magazine, which is a growing success, is published 11 times per year. The magazine can be found digitally at [Kotiliesi.fi](https://www.kotiliesi.fi). The world of Maalla is featured on social media channels especially on Instagram.

PRICES

SIZE	PRICE €
2/1	8 560
1/1	4 760
1/2	3 230
1/4	2 380
2. COVER	5 240
3. COVER	5 240
BACK COVER	5 240
1. SPREAD	9 420

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi
tel. +358 50 346 1574

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Miika Hiltunen, tel. +358 50 305 0649,
PunaMusta Oy Tampere, Kaapelikatu 1, 33330
Tampere, Finland

NUMBER OF ISSUES

11 Issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

88 000

TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	11.1	13.12.2022	20.12.2022	A collector's guide: textiles, glassware, and ceramics.
2	8.2	12.1	19.1	Winter hiking. Home enhancement: wallpapers and paints. Warming textiles.
3	15.3	16.2	23.2	Could I become self-sufficient? Caring for your land, sowing, and cultivation.
4	12.4	14.3	21.3	Gardens, planting trends, pots, greenhouses, and glass rooms. Terrace update.
5	10.5	12.4	19.4	Big summer cottage issue. Freshen up the summer cottage at an affordable price: furniture, textiles, and surface materials. Summer cottage kitchen.
6	7.6	10.5	17.5	A lovely summer day on the farm. My pet's cottage summer. Finland travel tips: restaurants, mansions, museums, and exhibitions.
7	12.7	14.6	21.6	Heat up the summer sauna. Delicacies from the grill.
8	16.8	20.7	27.7	Crayfish party in the boathouse. Yard lights and lanterns.
9	13.9	17.8	24.8	Storage solutions suitable for country style, freestanding cabinets. The best antique shops in Finland.
10	11.10	14.9	21.9	Celebrating Christmas in the countryside. A wonderful DIY magazine for Christmas enthusiasts.
11	8.11	12.10	19.10	Maalla Christmas. The wonderful countryside home Christmas atmosphere issue: decorations, food, lights, gifts, and atmosphere.

Updated on this page:

9.1.2023 insert delivery address