

# VE NE

## FOR QUALITY-CONSCIOUS WATER LOVERS

Vene magazine and its readers appreciate the joy of being out on the water, whether it's the sea or a lake, a sailboat or motorboat, a kayak or sailboard, a jet ski or a rowing boat. The Vene reader is also ready to learn new things and invest time and money in their hobbies. Some of nature's pleasures come from seafood on the plate, either self-cooked or ordered in a good restaurant. Vene readers search the magazine for tested information on new boats and useful gear. They also get tips on attractive boating destinations and boating summer events. In winter, Vene magazine offers new ideas for future boat trips, equipment repairs, or hobby-related equipment. Experiences are also available when the waters are frozen.

Vene magazine is published 12 times per year. **Venelehti.fi** expands its readers' service online. Vene magazine's digital service venelehti.fi offers news, a digital magazine, a magazine archive, and information about marinas.

## PRICES

SIZE	PRICE €	ISSUE 2
2/1	5 330	6 650
1/1	2 960	3 700
1/2	2 010	2 520
1/4	1 480	1 850
2. COVER	3 250	4 070
3. COVER	3 250	-
BACK COVER	3 250	-
MIDDLE SPREAD	-	7 310
1. SPREAD	5 860	7 310
2. SPREAD	5 860	7 310

Please ask for more information about measuring campaigns and solutions.

## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

[yrityspalvelu@otavamedia.fi](mailto:yrityspalvelu@otavamedia.fi)

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804,  
PunaMusta Joensuu, Kosti Aaltosen tie 9  
(PL 99), 80140 Joensuu

### NUMBER OF ISSUES

12 issues per year

### SIZE OF THE MAGAZINE

210 x 275

### PRINTING METHOD

Offset

### BINDING

Adhesive binding

### NUMBER OF READERS

61 000

## TIMETABLE 2023

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	4.1	5.12.2022	13.12.2022	New Vene. Vene has gone through a thorough renewal and the end result is here. In addition, a comprehensive overview of boat equipment and a comparison of non-toxic "toxic paints".
2	8.2	11.1	18.1	<b>Fair issue.</b> The February boat fair opens the boating season and the Vene fair issue reviews what the fair has to offer. Also included are offshore sailor outfits and a large buyer's guide to boats and equipment.
3	1.3	1.2	8.2	Comparing: five-metre utility boats made of different materials. The latest tips for spring boat renovation and maintenance.
4	5.4	8.3	15.3	Information bank for the new sailor. Vene inspects and tests the field's electronic innovations, such as electronic sea charts.
5	3.5	4.4	11.4	Special issue for used boats.
6	31.5	2.5	9.5	The Finnish boat tourism season is in full swing, Vene presents a large number of ports worth visiting.
7	5.7	6.6	13.6	Current boat comparison.
8	9.8	12.7	19.7	Advance presentation of the Uiva boat show, a look at interesting new things.
9	6.9	9.8	16.8	In the autumn maintenance issue, we tell you the least a boat owner should do after lifting out a boat.
10	4.10	6.9	13.9	Up-to-date equipment comparison in cooperation with Kippari. Next year's candidates for European sailboats announced.
11	1.11	4.10	11.10	We present dream boats.
12	7.12	8.11	15.11	After the domestic boating season, we get to know boating destinations abroad.

Updated on this page:

19.1.2023 issue 4 new reservation and material dates