

# Deko

## HOMES OF CASUAL BEAUTY

Deko is the relaxed and youthful pioneer of Finnish interior design magazines. On its pages, you will find lovely Finnish homes designed with different budgets. Bold solutions and surprising choices are the spice of the beloved magazine. Deko is more than just a picture magazine. It guides one to buy responsibly and ecologically. It presents the most coveted design items and guides through the challenges of decorating different spaces. The magazine features interesting and current names in the interior design and art fields.

**Deko issue 7 is the official interior design catalog of the Housing Fair.** In addition, Deko publishes a special issue on Habitare.

The Christmas special issue presents the best gift ideas for decorators. Deko is published 10 times a year. Deko's digital content resides in the **interior design section** of Kotiliesi. Deko is also active on social media channels such as Instagram, Pinterest, and Facebook.

## PRICES

SIZE	PRICE €	ISSUE 7
2/1	8 940	11 040
1/1	4 960	6 140
1/2	3 380	4 180
1/4	2 480	3 070
2. COVER	5 470	6 770
3. COVER	5 470	-
BACK COVER	5 470	-
1. SPREAD	9 840	12 140
2. SPREAD	9 840	12 140
MIDDLE SPREAD	-	12 140

We reserve the right to make changes.

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## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804, PunaMusta Joensuu, Kosti Aaltosen tie 9 (PL 99), 80140 Joensuu

### NUMBER OF ISSUES

10 issues per year

### SIZE OF THE MAGAZINE

230 x 297

### PRINTING METHOD

Offset

### BINDING

Adhesive binding

### NUMBER OF READERS

75 000

## TIMETABLE 2025

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	27.12.2024	3.12.2024	5.12.2024	A New Era in the Kitchen: The most beautiful ideas and new materials.
2	29.1.	7.1.	10.1.	Trends 2025: Colors, styles, products, trends & local innovations. Get inspired by international styles.
3	5.3.	11.2.	14.2.	Refreshing the Bathroom's Look.
4	2.4.	11.3.	14.3.	Easily Update Your Decor with Textiles: Rugs, cushions & blankets. Stunning new vases.
5	7.5.	10.4.	15.4.	<b>Summer Homes:</b> Timeless decor for the modern cottage. New tableware. Transformation project: Yard renovation.
6	11.6.	19.5.	22.5.	Back to Daily Life: Renew your living room.
7	9.7.	13.6.	19.6.	<b>Housing Fair Special:</b> Highlights from the housing fair. Decorate your terrace or balcony for summer: New furnitures and cooling solutions.
8	10.9.	19.8.	22.8.	<b>Habitare Fair Special:</b> Autumn trends and new products.
9	8.10.	16.9.	19.9.	Captivating Innovations in Home Entertainment Electronics. The lovely Atmosphere of the bedroom.
10	5.11.	14.10.	17.10.	<b>Christmas:</b> Cozy urban Christmas and the best design gifts.

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