



## ENTERTAINMENT, DISCLOSURES AND RELEVANT TOPICS

Hymy is Finland's most diverse entertainment magazine, featuring revealing celebrity stories, genuine stories of ordinary people, war heroes, and the Health-Hymy section that comes with the magazine. Hymy's readers are ordinary, active people who consider their purchases carefully.

The online visitor of **Hymy.fi** keeps up with the times. They are interested in entertainment, the latest news, and gossip. Hymy is published 12 times a year.

### TIMETABLE 2025

### PRICES

TECHNICAL INFORMATION
<b>ENQUIRIES, RESERVATIONS</b> yrityspalvelu@otavamedia.fi
<b>MATERIALS</b> An email with material delivery instructions and link will be provided when making a reservation.
<b>SUBMISSION OF ATTACHMENTS</b> Pia Mäkelä, tel. +358 40 5793005, PunaMusta Tampere, Kaapelikatku 1, 33330 Tampere
<b>NUMBER OF ISSUES</b> 12 issues per year
<b>SIZE OF THE MAGAZINE</b> 210 x 297
<b>PRINTING METHOD</b> Offset
<b>BINDING</b> Saddle stitching
<b>NUMBER OF READERS</b> 76 000

ISSUE	PUBL.DATE	RESERV	MATERIALS
1	9.1.	13.12.2024	18.12.2024
2	13.2.	24.1.	29.1.
3	13.3.	21.2.	26.2.
4	10.4.	21.3.	26.3.
5	15.5.	24.4.	29.4.
6	12.6.	22.5.	27.5.
7	10.7.	19.6.	25.6.
8	14.8.	25.7.	30.7.
9	11.9.	22.8.	27.8.
10	9.10.	19.9.	24.9.
11	13.11.	24.10.	29.10.
12	11.12.	21.11.	26.11.

SIZE	PRICE €
2/1	6 670
1/1	3 710
1/2	2 520
1/4	1 850
BACK COVER	4 080

We reserve the right to make changes.