

# Koululainen

## A RELIABLE AND SAFE READING COMPANION

Koululainen has been taking care of children's reading and standing up for children for 80 years. Currently, Finland's only journalistically edited children's magazine offers an interesting and entertaining look at the life surrounding the child and teaches young readers to participate in society and provides accurate, researched, and safe information about the world. Funny jokes, inspiring tasks, various competitions, and amusing mistakes told by children themselves are entertainment that is safe and develops creativity and imagination. Koululainen also organizes events that affect the entire school world in Finland. For example, the Fair Class competition, open to all lower grades, teaches children to respect others, develops empathy, and emphasizes the importance of a bullying-free school environment and a safe growth environment for children. In addition to the print magazine, which is published 12 times a year, Koululainen has an active website. On [Koululainen.fi](http://Koululainen.fi), one can enjoy fun tests, news related to the children's world, and reading stories.

## PRICES

SIZE	PRICE €
2/1	4 380
1/1	2 430
1/2	1 660
1/4	1 220
2. COVER	2 680
3. COVER	2 680
BACK COVER	2 680
1. SPREAD	4 820

We reserve the right to make changes.

## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

[yrittyspalvelu@otavamedia.fi](mailto:yrittyspalvelu@otavamedia.fi)

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

Miika Hiltunen, tel. +358 50 305 0649,  
PunaMusta Tampere, Kaapelikatu 1,  
33330 Tampere

### NUMBER OF ISSUES

12 issues per year

### SIZE OF THE MAGAZINE

217 x 280

### PRINTING METHOD

Offset

### BINDING

Saddle stitching

## TIMETABLE 2025

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	8.1.	9.12.2024	12.12.2024	Fair Class Competition Winner. Everyone is special and equally important. Friendship jewelry and BFF accessories.
2	12.2.	21.1.	24.1.	Pet of the Year Competition Winner. These treats and toys are furry friends' favorites.
3	12.3.	18.2.	21.2.	From the UMK Competition towards Eurovision. Snacks and music games for the home audience.
4	9.4.	18.3.	21.3.	Easter's Big Chocolate Egg Hunt. The best family cooking ideas for the spring celebration.
5	14.5.	17.4.	24.4.	YouTube and TikTok Special. The best spring snacks. Craft a lovely greeting for Mom.
6	11.6.	19.5.	22.5.	The Best Games, Most Interesting Books, and Picnic Snacks of the Summer.
7	9.7.	16.6.	19.6.	Summer's Giant Issue: A huge collection of puzzles, games, and activities. The best snacks for reading time.
8	13.8.	22.7.	25.7.	Save a stylish timetable, the best phone tips, dream school backpack. <b>Back-to-school finds:</b> the cutest pens, erasers, and pencil case mascots.
9	10.9.	19.8.	22.8.	Pet of the Year Contest begins. The best tips for the hobby season. Rainy day activities for the whole family.
10	8.10.	16.9.	19.9.	Host a spooktacular Halloween: Baking, crafting, and fun games and activities for everyone.
11	12.11.	21.10.	24.10.	Up for the Holiday Season. The best advent calendars and gift ideas.
12	10.12.	18.11.	21.11.	The year's funniest games, tastiest snacks, and most interesting books.

Updated on this page: