

Maalla

INSPIRATION FOR THE COUNTRYSIDE

Maalla is a treasure trove for those dreaming of country life. Each issue offers the most wonderful country-style decorated homes and holiday homes from different parts of Finland. Celebrating its 20th anniversary in 2025, Maalla tells how the house was found, its history, and how it was renovated to its current glory. In addition, Maalla provides ideas and advice on the challenges and pleasures of country life, such as gardening, preservation, and traditional building.

Stories about residents' life changes draw one in, and the pages are filled with inspiration for hobbies, collecting, and rural travel destinations. Maalla is an advocate for rural living and leisure and highlights things that help revitalize rural villages and streets. Maalla is published 11 times a year, and the magazine's digital content resides on **Kotiliesi.fi**.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Miika Hiltunen, tel. +358 50 305 0649, Puna-Musta Tampere, Kaapelikatu 1, 33330 Tampere

NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

91 000

PRICES

SIZE	PRICE €
2/1	8 560
1/1	4 760
1/2	3 230
1/4	2 380
2. COVER	5 240
3. COVER	5 240
BACK COVER	5 240
1. SPREAD	9 420

We reserve the right to make changes.

TIMETABLE 2025

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	8.1.	10.12.2024	13.12.2024	Living Room Decor Ideas: Fabric sofas and armchairs, upholstery fabrics, and rugs with a rustic feel.
2	12.2.	22.1.	27.1.	Kitchen Dreams: The most beautiful country kitchens and quick fixes. Houseplants: traditional houseplants and their history.
3	19.3.	26.2.	3.3.	Garden Ideas: Traditional and new plants and ideas for the garden.
4	16.4.	26.3.	31.3.	Dining Outdoors: Summer kitchens, table settings, and terrace decor.
5	14.5.	22.4.	25.4.	Summer Cottages: Update your cottage decor affordably. Garden: A guide to buying seedlings.
6	4.6.	13.5.	16.5.	20th Anniversary Issue of Maalla: The most beautiful country homes and touching stories of life changes. Flea market and antique theme: Make personal finds for your home.
7	9.7.	17.6.	2s3.6.	DIY Special: For the home and garden. Garden: Edible forest garden. Summer rooms: Porches, gazebos, greenhouses.
8	13.8.	23.7.	28.7.	New Finishes: Wallpapers, paint colors, paneling, flooring. Air source heat pumps in old houses.
9	10.9.	20.8.	25.8.	Tips to Refresh the Look of Your Sauna and Bathroom.
10	15.10.	24.9.	29.9.	Let's Celebrate Christmas in the Countryside: DIY and decorating ideas for a rustic Christmas. DIY beautiful Christmas gifts yourself. Wreaths and decorations made from natural materials.
11	5.11.	15.10.	20.10.	Christmas in the Country Special Issue filled with atmosphere, scents, and Christmas homes.

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