Käsityö

BEAUTIFUL AND HOMEMADE

Kotiliesi Käsityö is Finland's most Finnish handicraft magazine. It is the only craft media that offers a completely domestic sewing collection, with the widest size palette on the market (32–50). The renowned designers are the best in Finland. In addition, the magazine regularly features fashionable XL models (sizes 44–56). Kotiliesi Käsityö offers a challenge for experienced sewers and knitters but also helps eager beginners get started. Each issue includes quick-to-make sock and accessory instructions and instructions for children. There is always a nostalgic model from past decades updated to the present day. By reading Kotiliesi Käsityö, one stays up to date with handicraft trends and always gets reliable instructions.

Kotiliesi Käsityö is published six times a year. Digitally, Kotiliesi Käsityö resides at **Kotiliesi.fi.** It can also be found on all social media channels.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Miika Hiltunen, tel. +358 50 305 0649, PunaMusta Tampere, Kaapelikatu 1, 33330 Tampere SIZE OF THE MAGAZINE 230 x 297

PRINTING METHOD Offset

BINDING Saddle stiching

NUMBER OF READERS 190 000

PRICES

SIZE	PRICE €
2/1	5 840
1/1	3 240
1/2	2 200
1/4	1 620
2. COVER	3 570
BACK COVER	3 570

We reserve the right to make changes.

NUMBER OF ISSUES

6 issues per year

TIMETABLE 2025

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	8.1.	9.12.2024	12.12.2024	Sporty Daily Life: The best sweatshirts and matching bottoms. Knits: Colorful socks, modern traditional colorwork knits, unisex sweaters & matching accessories for adults and children.
2	5.3.	11.2.	14.2.	Wool Sock Special: 10 patterns for your needles. Key essentials for layering clothes.
3	30.4.	4.4.	9.4.	Crochet the Most Beautiful Summer Socks. Celebration attire for all summer occasions: dresses, jumpsuits, and pants suits.
4	2.7.	9.6.	12.6.	Summer Wardrobe: Combine knitted, crocheted, and sewn items. Create beautiful summer bags.
5	10.9.	19.8.	22.8.	Jersey Special: Daily go-to dresses and jackets. Knit the season's trendiest patterns and basic socks for the entire family.
6	12.11.	21.10.	24.10.	DIY the Cutest Knitted Gifts for Christmas and decorations from leftover yarn. Knit a lovely Christmas sweater. In the Sewing Collection: Year-end glitter parties, Wool shirt jackets.

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