

SUOMEN KUVALEHTI

LUXURY FOR REASON

Suomen Kuvalehti is the key to understanding Finnish society. It is a special magazine for news and current affairs that investigates, back-grounds, and analyzes the significant questions of our time. The world is full of information – Suomen Kuvalehti helps to see the essential. The magazine's main topics are economics and politics, science, and art. Reliability, independence, and quality are qualities that Suomen Kuvalehti has been known for over a hundred years. For these reasons, Suomen Kuvalehti is one of the magazines that have increased their readership in recent years. The average reading time of one issue of the magazine is the highest among Finnish magazines, as much as 95 minutes.

Suomen Kuvalehti is published 49 times a year. The printed Suomen Kuvalehti includes TV-maailma weekly. All magazine subscriptions also include the digital service suomenkuvalehti.fi. In addition, there are current analyses of current social phenomena available online, and subscribers have access to a magazine archive where they can explore magazines from over a hundred years ago. The online service of Suomen Kuvalehti can be used either with a browser or an application.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Pia Mäkelä, tel. +358 40 5793005, PunaMusta
Tampere, Kaapelikatu 1, 33330 Tampere

NUMBER OF ISSUES

49 issues per year, 3 double issues

SIZE OF THE MAGAZINE

210 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

267 000

PRICES

SIZE	PRICE €
2/1	12 030
1/1	6 680
1/2	4 530
1/4	3 350
BACK COVER	7 350
2. COVER	7 350
3. COVER	7 350
1. SPREAD	13 240

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

Katja Sampo
Research Manager
+358 40 765 3335
katja.sampo@otava.fi

TIMETABLE 2025

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	3.1.	13.12.2024	18.12.2024	
2	10.1.	19.12.2024	24.12.2024	
3	17.1.	30.12.2024	3.1.	
4	24.1.	8.1.	13.1.	Education. Educa Fair.
5	31.1.	15.1.	20.1.	
6	7.2.	22.1.	27.1.	
7	14.2.	29.1.	3.2.	Gourmet: Winter Food and Wine.
8	21.2.	5.2.	10.2.	
9	28.2.	12.2.	17.2.	
10	7.3.	20.2.	25.2.	
11	14.3.	26.2.	3.3.	
12	21.3.	5.3.	10.3.	
13	28.3.	12.3.	17.3.	
14	4.4.	19.3.	24.3.	Spring Fashion and Style.

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
15	11.4.	26.3.	31.3.	
16–17	17.4.	1.4.	4.4.	Big Future Issue. Gourmet: Easter Food and Wine.
18	2.5.	11.4.	16.4.	
19	9.5.	22.4.	25.4.	
20	16.5.	29.4.	5.5.	
21	23.5.	7.5.	12.5.	
22	30.5.	13.5.	16.5.	
23	6.6.	20.5.	23.5.	Summer Events.
24	13.6.	27.5.	2.6.	
25–26	19.6.	3.6.	6.6.	Gourmet: Midsummer Food and Wine.
27	4.7.	17.6.	23.6.	
28	11.7.	25.6.	30.6.	
29	18.7.	2.7.	7.7.	
30	25.7.	9.7.	14.7.	
31	1.8.	16.7.	21.7.	
32	8.8.	23.7.	28.7.	
33	15.8.	30.7.	4.8.	Fall Fashion and Style.
34	22.8.	6.8.	11.8.	
35	29.8.	13.8.	18.8.	
36	5.9.	20.8.	25.8.	Design: Fall Trends and Events.
37	12.9.	27.8.	1.9.	Finlandia Architecture Award Nominees.
38	19.9.	3.9.	8.9.	
39	26.9.	10.9.	15.9.	
40	3.10.	17.9.	22.9.	Gourmet: Harvest Season Food and Wine.
41	10.10.	24.9.	29.9.	
42	17.10.	1.10.	6.10.	
43	24.10.	8.10.	13.10.	
44	31.10.	15.10.	20.10.	Literature: Current Fall Books.
45	7.11.	22.10.	27.10.	
46	14.11.	29.10.	3.11.	
47	21.11.	5.11.	10.11.	
48	28.11.	12.11.	17.11.	
49	5.12.	19.11.	24.11.	Literature: Best Books of the Year.
50	12.12.	26.11.	1.12.	
51–52	19.12.	3.12.	8.12.	Gourmet: Christmas and New Year's Food and Wine.

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