



## EXPERT PIONEER

Tekniikan Maailma is the most trusted, useful, and diverse technology and science media in Finland. Our readers are better off than average, and they know that Tekniikan Maailma provides information that is useful. TM tests and compares the most significant products in its key areas, such as cars, mobile devices, entertainment electronics, information technology, cameras, household appliances, and sports equipment.

Our website [tekniikanmaailma.fi](http://tekniikanmaailma.fi) is the leading science and technology news site in Finland, with over 250,000 unique visitors per week. The magazine can also be read digitally on the online service, and a facsimile archive is available from 1953 onwards. Subscribers can also read the magazine using the TM app.

### TECHNICAL INFORMATION

#### ENQUIRIES, RESERVATIONS

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#### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

#### SUBMISSION OF ATTACHMENTS

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#### NUMBER OF ISSUES

21 issues per year, 1 double issue

#### SIZE OF THE MAGAZINE

210 x 275

#### PRINTING METHOD

Offset

#### BINDING

Saddle stitching

#### NUMBER OF READERS

236 000

### PRICES

SIZE	PRICE €
2/1	12 810
1/1	7 120
1/2	4 840
1/4	3 560
2. COVER	7 840
3. COVER	7 840
BACK COVER	7 840
1. SPREAD	14 100
2. SPREAD	14 100
MIDDLE SPREAD	14 100

We reserve the right to make changes.

Please ask for more information about measuring campaigns and solutions.

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### TIMETABLE 2025

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	9.1.	13.12.2024	19.12.2024	Mobile Phones. Current premium mobile phone comparison. comparison of skating skis.
2	23.1.	2.1.	9.1.	TV Comparison. Comparison of televisions in a popular price range. KT car final report.
3	6.2.	17.1.	23.1.	Motorcycle Usage Test Final Report.
4	20.2.	31.1.	6.2.	<b>Winter Car Comparison Part 1:</b> 10 cars in the Finnish winter. Electric and internal combustion engine cars.
5	13.3.	21.2.	27.2.	<b>Winter Car Comparison Part 2:</b> Final results. Electric and internal combustion engine cars.
6	3.4.	13.3.	19.3.	<b>Summer Tires.</b> Finland's largest summer tire comparison 2025.
7	17.4.	28.3.	3.4.	Headphones. Current headphone group comparison.
8	8.5.	15.4.	23.4.	Bicycle Comparison. Mountain and electric bikes compared.

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ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
9	22.5.	2.5.	8.5.	Smart Rings Comparison. Grill theme.
10	5.6.	15.5.	21.5.	Current car group comparison.
11-12	18.6.	28.5.	4.6.	<b>Double Issue.</b> Cameras: Next generation cameras.
13	17.7.	27.6.	3.7.	<b>Motorcycle Comparison.</b>
14	7.8.	18.7.	24.7.	Streaming Services. New kitchen appliances. Comparison of quiet tires.
15	21.8.	1.8.	7.8.	Car Track Comparison. Electric cars on the track.
16	4.9.	15.8.	21.8.	Robot Vacuum Cleaners Compared. Home cleaning technology.
17	18.9.	29.8.	4.9.	Affordable Phones Compared. Car comparison.
18	2.10.	12.9.	18.9.	<b>Finland's Largest Winter Tire Comparison 2025.</b>
19	23.10.	3.10.	9.10.	Television. Affordable TVs compared.
20	13.11.	24.10.	30.10.	AI Comparison. Kitchen machines compared.
21	27.11.	7.11.	13.11.	Current Ski Group Comparison. Car comparison.
22	18.12.	28.11.	4.12.	Best Christmas Gifts.

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