



THE BEST TV-GUIDE

The new TV-maailma layout is clearer and fresher than ever. In the renewed TV-maailma, one will find the program information of 16 channels every week, professional critics' reviews of the TV movies of the week, highlights of the most interesting streaming services and sports and radio programs of the week. In addition, the magazine contains interesting interviews and analyses of the television world. Four times a year, a more extensive TV-maailma is published, which includes more stories and puzzles and other tasks than the regular magazine.

TV-maailma is distributed with Anna, Seura, and Suomen Kuvalehti. **TV-maailma reaches 540,000 readers every week!** TV-maailma is a magazine that people go back to every day.

PRICES

SIZE	PRICE €
3. COVER	7 800
1/2 PYSTY	3 900
BACK COVER	7 800

We reserve the right to make changes.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

No submissions, contact person Pia Mäkelä, tel. +358 40 5793005, PunaMusta Tampere

NUMBER OF ISSUES

49 issues per year, 3 double issues

SIZE OF THE MAGAZINE

205 x 270

PRINTING METHOD

Offset

BINDING

Adhesive binding

REACH

540 000 unique readers per week

TIMETABLE 2025

ISSUE	PUBL. DATE	RESERV	MATERIALS
1	2.1.	09.12.2024	12.12.2024
2	9.1.	13.12.2024	18.12.2024
3	16.1.	23.12.2024	30.12.2024
4	23.1.	2.1.	8.1.
5	30.1.	10.1.	15.1.
6	6.2.	17.1.	22.1.
7	13.2.	24.1.	29.1.
8	20.2.	31.1.	5.2.
9	27.2.	7.2.	12.2.
10	6.3.	14.2.	19.2.
11	13.3.	21.2.	26.2.
12	20.3.	28.2.	5.3.
13-14	27.3.	7.3.	12.3.
15	3.4.	14.3.	19.3.
16	10.4.	21.3.	26.3.
17	16.4.	27.3.	1.4.

ISSUE	PUBL. DATE	RESERV	MATERIALS
18	30.4.	8.4.	11.4.
19	8.5.	15.4.	22.4.
20	15.5.	24.4.	29.4.
21	22.5.	2.5.	7.5.
22	28.5.	8.5.	13.5.
23	5.6.	15.5.	20.5.
24	12.6.	22.5.	27.5.
25-26	18.6.	28.5.	3.6.
27	3.7.	12.6.	17.6.
28	10.7.	19.6.	25.6.
29	17.7.	27.6.	2.7.
30	24.7.	4.7.	9.7.
31	31.7.	11.7.	16.7.
32	7.8.	18.7.	23.7.
33	14.8.	25.7.	30.7.
34	21.8.	1.8.	6.8.

ISSUE	PUBL. DATE	RESERV	MATERIALS
35	28.8.	8.8.	13.8.
36	4.9.	15.8.	20.8.
37	11.9.	22.8.	27.8.
38	18.9.	29.8.	3.9.
39	25.9.	5.9.	10.9.
40	2.10.	12.9.	17.9.
41	9.10.	19.9.	24.9.
42	16.10.	26.9.	1.10.
43	23.10.	3.10.	8.10.
44	30.10.	10.10.	15.10.
45	6.11.	17.10.	22.10.
46	13.11.	24.10.	29.10.
47	20.11.	31.10.	5.11.
48	27.11.	7.11.	12.11.
49	4.12.	14.11.	19.11.
50	11.12.	21.11.	26.11.
51-52	18.12.	28.11.	3.12.

Updated on this page:

26.8.2025 prices