

A NEW ERA BOATING MEDIA

Kippari provides valuable information and experiences for those who travel, camp, fish, or otherwise spend time on the water by boat. In addition to new boats and engines, Kippari also tests used ones and gives useful advice on boat maintenance and repairs. Various boating accessories are thoroughly tested and reviewed. Kippari presents interesting boating destinations and routes and guides readers in good, safe boating skills. Kippari makes its readers boating experts.

Kippari readers are passionate about boating and are willing to invest both money and time in their hobby. They are interested in all new technology, such as the electrification of boating. Even though the boating season in Finland is only part of the year, the hobby does not stop in winter, which is a time for maintenance, repairs, equipment purchases, and planning for the coming season. Kippari is published 12 times a year. The **Kipparilehti.fi** online service has Finland's most comprehensive boat test database, and subscribers have access to both Kippari and Vene magazine digital archives.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stiching, issue 2 adhesive binding

REACH

52 000

PRICES

PRICE €	
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TIMETABLE 2026

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIALTHEME
1	7.1.	9.12.2025	12.12.2025	Mandatory boat equipment. Price comparison of inspection gear for boaters.
2	4.2.	13.1.	16.1.	The big Vene 26 Båt exhibition issue. Boat comparison: Buster Mcc vs. Faster 465. Live sonars reviewed.
3	11.3.	17.2.	20.2.	Highlights from Vene 26 Båt exhibition. New products and engine special.
4	8.4.	13.3.	18.3.	Cruising. Spring maintenance tips for your boat.
5	13.5.	20.4.	23.4.	Used boats. Comparison of used cruisers: Seastar 8000 and Marino 8000.
6	10.6.	19.5.	22.5.	Cottage boating guide. Trailers, loading, small boats, electric motors and winches.
7	8.7.	15.6.	17.6.	Improve your boating skills. Kippari helps you become a better boater.
8	12.8.	21.7.	24.7.	Speed on water: jet skis.
9	9.9.	18.8.	21.8.	Uiva Flytande boat show. Highlights of the exhibition.
10	7.10.	15.9.	18.9.	Autumn maintenance. Tips and advice for end-of-season boat care.
11	11.11.	20.10.	23.10.	Boating in rough weather, winter boating, suitable gear.
12	9.12.	17.11.	20.11.	Boating abroad. Cruising along the Estonian coast.

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