

Kotiliesi

AN EXPERT IN GOOD EVERYDAY LIFE

Kotiliesi invites readers to enjoy good everyday life. The magazine features over 7,000 tested recipes as well as the most interesting tips for crafts, gardening, and interior design. Kotiliesi offers topics that especially touch women, reliable health articles, and in-depth interviews with well-known Finns. Each issue of Kotiliesi includes an extensive crossword section for those who enjoy mental challenges.

Finland's oldest magazine brand may evoke nostalgic memories, but it effectively reaches different generations in print, on its **website**, and through active social media channels. The subscription includes membership in Kotiliesi Club, which brings monthly extra content, book benefits, and experiential events such as movie nights and author meetings. Members also receive digital editions of Deko, Maalla, and Kotiliesi Käsityö free of charge. Kotiliesi is published 25 times a year, including anticipated special issues such as the great gardening issue and the atmospheric Christmas editions.

Toukola & Kotiliesi

Welcome to the lifestyle media **Toukola!** Kotiliesi's award-winning short video service especially inspires a younger target group on TikTok, Instagram, and elsewhere online. This concept, focused on short videos, offers inspiring content about cooking, interior design, gardening, DIY, and crafts. For advertisers, it is easy to join in with ready-made video concepts.

DISCOVER TOUKOLA >>

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

Sari Vaittinen, tel. +358 50 577 0804,
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NUMBER OF ISSUES

25 issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Adhesive binding

NUMBER OF READERS

191 000

PRICES

SIZE	PRICE €
2/1	11 480
1/1	6 380
1/2	4 340
1/4	3 190
2. COVER	7 010
BACK COVER	7 010
1. SPREAD	12 640
2. SPREAD	12 640

We reserve the right to make changes.

Please ask for more
information about measuring
campaigns and solutions.

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TIMETABLE 2026

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	31.12.2025	3.12.2025	8.12.2025	Make familiar home dishes lighter. Relief for dry eyes. Most coveted vintage treasures.
2	14.1.	15.12.2025	18.12.2025	Rolls for every taste. Tame an upset stomach. Sauna stove maintenance guide.
3	28.1.	2.1.	8.1.	Women's health special issue: how to make lasting lifestyle changes and feel better.
4	11.2.	19.1.	22.1.	Best seasonal buns. Pet food and health services.
5	25.2.	2.2.	5.2.	Houseplants in a new way: tips and varieties. Tapas night with friends. Take care of your joints.
6	18.3.	23.2.	26.2.	Easter celebration at home: delicious dishes, cute crafts and table setting tips.

Updates on this page:

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7	25.3.	2.3.	5.3.	Garden extra: garden dreams, new tools for gardeners and great climbing plant tips.
8	8.4.	12.3.	17.3.	Easy and quick pasta dishes. Keep your gut in balance. Spring maintenance for the cottage.
9	22.4.	26.3.	31.3.	Relaxed and festive May Day picnic. Savory pies. Sparkling wines for the celebration.
10	6.5.	10.4.	15.4.	Cakes for spring parties. Gift ideas for mothers and graduates. Take care of your heart.
11	27.5.	30.4.	6.5.	Grilling special. Stand out with summer knits. Take care of your memory.
12	10.6.	18.5.	21.5.	Pizza party with friends. Crochet and knit the loveliest summer accessories.
13	24.6.	29.5.	3.6.	Cheesecake and other delicious strawberry treats. Maintain your fluid balance. Tips for composting bio-waste.
14	8.7.	12.6.	17.6.	Summer snacks in grandma's style. Relief for swollen feet.
15	29.7.	6.7.	9.7.	Nature special: experiences and strength from nature. Best bakes with currants.
16	12.8.	20.7.	23.7.	Get inspired by beautiful table settings and pick up ideas to turn your own tea moment into a celebration. The most beautiful summer flower ideas: hydrangeas and growing cut flowers.
17	26.8.	3.8.	6.8.	Treat your friends to apple pie. Autumn's most anticipated new books. Vitamins to support wellbeing.
18	9.9.	17.8.	20.8.	Bright lingonberry treats. Vintage: decorate with second-hand. Nutrients to boost exercise.
19	23.9.	31.8.	3.9.	Cook popular Mexican dishes. Take care of your bones. Tips for home organization and storage.
20	7.10.	14.9.	17.9.	Spookily good for Halloween parties. Take care of oral health. Pet insurance comparison.
21	21.10.	28.9.	1.10.	Christmas at Toukola: bake, cook, knit and craft a cozy Christmas.
22	4.11.	12.10.	15.10.	Hearty pasta bakes. Enthusiasm and efficiency for cleaning. New help for sleep problems.
23	18.11.	26.10.	29.10.	Craft adorable small gifts. Easy treats for guests with puff pastry and pie dough.
24	2.12.	9.11.	12.11.	Christmas food special. Stunning table offerings and favorite gift wines. Thrive after menopause.
25	16.12.	23.11.	26.11.	Tastiest treats and atmospheric foods perfect for New Year's celebrations. Keep your stomach healthy during the festive season.